

# Southern Nevada Homelessness Continuum of Care:

2018 Local Application  
Technical Assistance Session

*Clark County Social Service Resource & Development Unit  
Catherine Huang Hara & Brenda Herbstman  
[HelpHopeHome@ClarkCountyNV.gov](mailto:HelpHopeHome@ClarkCountyNV.gov)*



## Policy Priorities

- Policy priorities focus on:
  - 1) ending homelessness for all persons
  - 2) creating a systemic response to homelessness
  - 3) strategically allocating and using resources
  - 4) use of a Housing First approach



## Definitions of Homelessness

### (1) Literal homelessness

- Sleeping unsheltered, including a car, park, bus or train station, etc.
- Living in an emergency shelter or transitional housing
- Exiting an institution where they stayed for less than 90 days and were literally homeless immediately prior to entering

### (2) At risk of homelessness

- Will lose primary residence within 14 days AND
- Nowhere else to go AND
- No resources or support networks to obtain permanent housing



3

## Definitions of Homelessness

### (3) Unstably Housed (Title I Education definition)\*

- Families with children or unaccompanied youth who are unstably housed and likely to continue in that state AND
- Who have not had a lease or ownership of a housing unit in the last 60 or more days AND
- Had two or more moves in the last 60 days
- May have disability or multiple barriers to employment
- **\*Not currently able to use this definition for CoC-funded projects**

### (4) Fleeing/Attempting to flee domestic violence

- Fleeing or attempting to flee DV AND
- No subsequent residence has been identified AND
- No resources or support networks to obtain permanent housing



4

## Chronically Homeless



Live in a place not meant for human habitation, a safe haven, or in an emergency shelter



Have been homeless for 1 year or on at least 4 separate occasions in the last 3 years where the combined length of homelessness has been 12 months



Has a disability



5

## DedicatedPLUS

A permanent supportive housing project where 100% of the beds are dedicated to serve individuals with disabilities and families in which one adult or child has a disability, including unaccompanied homeless youth, that at intake are:

1. Experiencing chronic homelessness as defined in 24 CFR 578.3;
2. Residing in a transitional housing project that will be eliminated and meets the definition of chronically homeless in effect at the time in which the individual or family entered the transitional housing project
3. Residing in a place not meant for human habitation, emergency shelter, or safe haven; but the individuals or families experiencing chronic homelessness as defined at 24 CFR 578.3 had been admitted and enrolled in a permanent housing project within the last year and were unable to maintain a housing placement . . .



6

## DedicatedPLUS

4. Residing in transitional housing funded by a Joint TH and PH-RRH component project and who were experiencing chronic homelessness as defined at 24 CFR 578.3 prior to entering the project
  5. Residing and has resided in a place not meant for human habitation, a safe haven, or emergency shelter for at least 12 months in the last three years, but has not done so on four separate occasions
  6. Receiving assistance through a Department of Veterans Affairs(VA)-funded homeless assistance program and met one of the above criteria at initial intake to the VA's homeless assistance system.
- Project applicants may use DedicatedPLUS when creating a new project application through reallocation or permanent housing bonus
    - Renewal project applications may choose to change a 100% dedicated project to a DedicatedPLUS project in the FY 2018 CoC Program Competition.



7

## HUD Continuum of Care Homeless Funds: CoC Eligible Projects

- Safe Haven – RENEWAL only
- Transitional Housing – RENEWAL only
- Permanent Housing
  - Rapid Rehousing
  - Permanent Supportive Housing
- Joint Transitional Housing to Rapid Rehousing



8



## Safe Haven (SH)

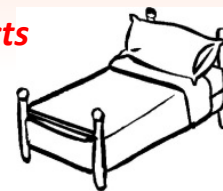
- Offers low-demand, indefinite-length-of-stay,
- Supervised housing alternatives for persons with substance use and/or mental health conditions who need a place to stay
- Does not tie compliance with rules or service expectations to the maintenance of housing
- ***Currently not eligible for new projects***



9

## Transitional Housing (TH)

- Housing coupled with supportive services that are provided for a maximum of 2 years.
- The supportive services may be provided by the organization managing the housing, or coordinated by them and provided by other public or private agencies.
- ***Currently not eligible for new projects***



10

## Permanent Supportive Housing (PSH)

- Provides long-term, community based housing and supportive services for persons experiencing homelessness with disabilities.



11

## Rapid Rehousing (RRH)

- RRH is designed to assist the homeless, with or without disabilities, move as quickly as possible into permanent housing and achieve stability in that housing.
- RRH is time limited, individualized and flexible.
- Should complement and enhance homeless system performance
- HUD encourages CoC's to use reallocation to create new RRH for families



12

## Rapid Rehousing Eligibility

- The NOFA no longer requires renewing rapid rehousing projects continue to serve only those participants who were in a rapid rehousing category when the project was initially funded.
  - Therefore, if a renewing rapid rehousing project was originally funded to serve only families with children, that project, through the FY 2018 project application, may indicate it will also serve individuals if it so chooses.
- There is a significant change to the persons who can be served by a rapid rehousing project.
- Rapid rehousing projects may serve individuals and families, including unaccompanied youth, who meet the following criteria:



13

## Rapid Rehousing Criteria (continued)

Rapid rehousing projects may serve individuals and families, including unaccompanied youth, who meet the following criteria:

1. Residing in a place not meant for human habitation;
2. Residing in an emergency shelter;
3. Persons meeting the criteria of paragraph (4) of the definition of homeless, including persons fleeing or attempting to flee domestic violence situations
4. Residing in a transitional housing project that was eliminated in the FY 2018 CoC Program Competition
5. Residing in transitional housing funded by a Joint TH and PH-RRH component project
6. Receiving services from a VA-funded homeless assistance program and met one of the above criteria at initial intake to the VA's homeless assistance system.



14

## Joint TH and PH-RRH Component

- The Joint TH and PH-RRH component project includes two existing program components–
  - Transitional Housing
  - Permanent Housing-Rapid Rehousing
- Both services are in a single project to serve individuals and families experiencing homelessness
  - Eligible costs for both project types are allowable (leasing & rental assistance)
  - Must follow Housing First
  - Though both services types must be offered, client is not required to accept both



15

## Housing First Model

- Few to no programmatic prerequisites to permanent housing entry
- Low barrier admission policies
- Rapid and streamlined entry into housing
- Supportive services are voluntary
- Tenants have full rights, responsibilities, and legal protections
- Practices and policies to prevent lease violations and evictions
- Applicable in a variety of housing models



16



## Homeless Management Information System

- HMIS is the client-level data system for recording service delivery
- CoC and ESG Program recipients must participate in the local HMIS
  - If a recipient is a victim service provider or legal service provider, a comparable database is available that provides de-identified information to the CoC
- Bitfocus is the local administrator
- Clarity is the software
- <http://nvcmis.bitfocus.com/about/new-agency-sign-up/>



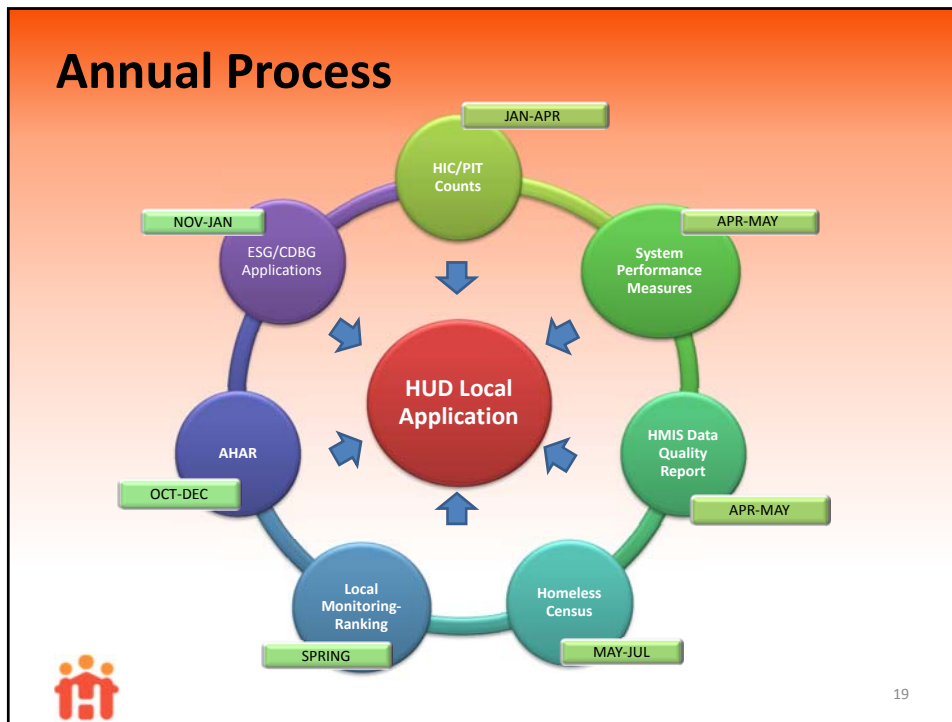
17

## System Performance

- The system performance measures will be scored based on a CoC system-wide performance related to reducing homelessness within the CoC defined geographic area as reported to HUD via HDX comparing FY 2017 information to FY 2016 information unless noted otherwise for each measure.
  - CoCs cannot receive grants for new projects, other than through reallocation, unless the CoC competitively ranks projects based on how they improve system performance
  - HUD is increasing the share of the CoC score that is based on performance criteria
  - HUD will prioritize funding for CoCs that have demonstrated the ability to reallocate resources to higher performing projects



18



## \$ Funding Available \$

Exact amounts will be available after June 28, 2018

- Tier 1 = 94% of the CoC's Annual Renewal Demand (ARD)
- Tier 2 = difference between Tier 1 and ARD plus any amount available for bonus projects (not including DV Bonus projects)
  - Scored based on Consolidated Application + Ranking + Commitment to Housing First
- CoC Planning projects are not ranked and are not in Tier 1 or Tier 2
- DV Bonus \$50K to \$5M
  - Scored based on Consolidated Application + Need for Project + Quality of the Project Applicant
- Bonus Project = up to 6% of the Final Pro Rata Need (FPRN)

20

## CoC Estimated ARD Report

Preliminary Pro Rata Need	Estimated Annual Renewal Demand	Estimated ARD at 94 % (Tier 1)	CoC Ranking (not ranked)	Permanent Housing Bonus
\$10,413,002	\$13,095,242	\$9,527,297	\$392,007	\$785,715



This will be available from HUD on June 28, 2018.

21

## New Projects Through Permanent Housing Bonus (PHB)

- HUD is not obligated to provide funding for PHB. In the NOFA HUD identifies if funds are available and if there is a priority sub-population for these projects.
- This funding depends on the amount of funding made available in the FY 2018 appropriations.
- Can be used to create new PSH, RRH, and Joint TH-RRH Projects.



22

## New Projects Through Reallocation

- Types of new project applications permitted through the reallocation process are:
  1. Permanent supportive housing projects that meet requirements of Dedicated PLUS or the standard 100% dedicated for chronically homeless individuals and families
  2. Rapid rehousing projects that served individuals and families, including unaccompanied youth who meet the criteria outlined in the NOFA
  3. Joint TH and PH-RRH component projects
  4. Dedicated HMIS
  5. Supportive services to develop or operate a new centralized or coordinated assessment system



23

## New Project Through Expansion

- HUD introduced a new way to expand CoC Program-funded projects that will allow an eligible renewal project to expand units, beds, persons, or services (dedicated HMIS projects can expand HMIS activities) through the reallocation process or permanent housing bonus.
- A new project application is required and only available to the type of projects allowed under the reallocation process or permanent housing bonus.
  - Not applicable to: transitional housing, supportive services only (non-coordinated entry) and Safe Haven projects as these types of projects do not fall under eligible new project application types.
- Project applicants can also expand a project under the traditional method, e.g., expand an existing project funded through other sources with the request of CoC Program funds to add persons, units, or services.



24

## New Project Grant Terms

Type	1 year	2 year	3 year	4 year	5 year	Other
Expansion	X					
Tenant-based rental assist	X	X	X	X	X	
Leasing Costs only	X	X	X			
Leasing Costs plus other costs	X	X	X			
Project-based rental assist or sponsor-based rental assist						X
Operating Costs, SSO, HMIS	X	X	X	X	X	
New Construction			X	X	X	
New Construction plus other			X			X
CoC Planning or UFA Costs	X					

Renewal projects, including rental assist, are limited to 1-year grant terms.



25

## Requirements to Apply

- All Project Applicants must have a *Data Universal Numbering System (DUNS) Number*
- All Project Applicants must register with the *System for Award Management (SAM)*
  - A grant agreement for awarded funds to a project applicant will not be issued until an active SAM registration is verified
- <https://www.hudexchange.info/resource/1245/dun-and-bradstreet-duns-number-guide/>



26

## Code of Conduct

- If your organization is not listed on the [Code of Conduct](#), please forward an electronic copy of the Code of Conduct Statement to [askGMO@hud.gov](mailto:askGMO@hud.gov) and include:

1. Organization DUNS#
2. Organization Legal Business Name (from SAM.gov)
3. Complete mailing address
4. Name, title, email and phone# for the person with executive authority.
5. Electronic codes of conduct statement (searchable documents preferred)



[https://www.hud.gov/program\\_offices/spm/gmomgmt/grantsinfo/conductgrants](https://www.hud.gov/program_offices/spm/gmomgmt/grantsinfo/conductgrants)

27

## Lead-Based Paint Requirement

When providing housing assistance, you must comply with lead-based paint evaluation and hazard reductions requirements for all pre-1978 housing.



28

## 2018 New “Stuff”

1. Transition Grants
2. Domestic Violence (DV) Bonus
3. Consolidated Project

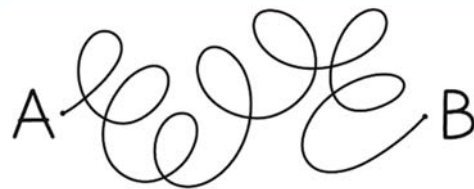


29

## 1. Transition Grants \*NEW\*

To assist with the transition from one CoC Program component to another.

- Renewal projects applicant must have the consent of the CoC and meet the NOFA standards.



30

## 2. Domestic Violence Bonus **\*NEW\***

1. 1 of each: PH-RRH; Joint TH-RRH, SSO-CE
  - a) If more than 1 submitted of a type, the higher scoring project can be DV bonus project, and the lower scoring can be regular bonus project.
  - b) Can do an expansion project to include this population
2. \$50K to \$5M for up to 3 DV Bonus projects
3. Housing projects must be Housing First
4. 1 year Term



31

## 3. Consolidated Projects **\*NEW\***

- Consolidate 2 to 4 projects into one project
- Consult with local HUD field office to ensure it is eligible to consolidate the projects
- Projects must have the same recipient and be for the same component



32

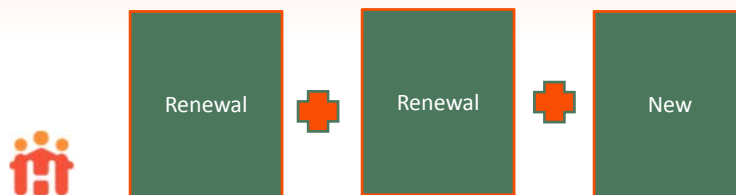


## Consolidated Projects - \*HOW TO\*

Applicants must submit separate renewal project applications for each of the grants

and

An application for the new consolidated grant with the combined budget and information of all grants proposed for consolidation



## Solo Applicants

- Per 24 CFR 578.35(c), project applicants that believe they were denied the opportunity to participate in the local CoC planning process in a reasonable manner and were rejected or reallocated by the CoC may appeal the rejection directly to HUD by submitting a Solo Application project application in e-snaps prior to the deadline of Sept 18, 2018.



34

## How Does HUD Evaluate Applications?

1. **Past performance** in managing funds
2. **Statutory and Regulatory Requirements** in the Act and 24 CFR part 578
3. **Threshold requirements** including quality threshold requirements
4. **Appropriate certifications**
5. **Environmental requirements**



35

## Local Application Process

Changes from last year:

- Align with e-snaps
- Eliminate duplicate questions
- Separates agency & project information
- Supports questions asked in consolidated application



36

## Your Attention Please:

1. ZoomGrants Application
2. Instructional Guide
3. Reviewer's Guide
4. HUD Detailed Instructions
5. e-snaps
6. Timelines
7. Community Priorities



## [HelpHopeHome.org](http://HelpHopeHome.org)

The screenshot shows the 'Funding Opportunities' page on the Help Hope Home website. A green circle highlights the 'No Problems' button in the top navigation bar. Another green circle highlights the 'ZoomGrants Application' link in the footer. The main content area features a section for the '2018 Southern Nevada Local HUD Continuum of Care Project Application' with detailed instructions and a list of important dates.

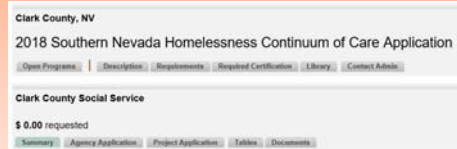
**2018 Local HUD CoC Application Important Dates** (all dates subject to change contingent upon release of NOFA from HUD)

- Release Date - June 12, 2018
- Optional Online Continuum Training for Non-users - 10:00 am on June 19th
- Optional Training Orientation to the Continuum of Care - 8:00 am on June 21, 2018 (strongly recommended for new agencies interested in applying, please register to attend)
- Mandatory Application Technical Assistance Training - 8:00 am on June 26th or 1:30 pm on June 26th (need only to attend one, please register to attend)
- Care County Social Service, 1400 Pine Lane, Las Vegas 89102
- Agency Application Due - 11:59 pm on June 26, 2018
- Program Application Due - 11:59 pm on July 21, 2018
- Spring and Summer - week of August 27, 2018
- Funding Recommendations from the Scoring and Ranking Process - week of August 27, 2018
- Appeals Due - week of September 3, 2018
- Appeals Hearing (if necessary) - week of September 3, 2018
- State CoC Board Review and Recommendations - September 13, 2018
- United Way of Southern Nevada Board Room
- 2020 W. Flamingo Blvd. Las Vegas 89102
- 2018 Continuum of Care Project - 700
- 2018 Continuum of Care Project - 700
- 2018 Continuum of Care Project - 700



# 1. ZoomGrants Application

- Platform for the local application
- 5 sections:
  - Agency application
  - Project application
  - Tables, budget, documents
- Scored and ranked along with the monitoring scores
- Mimics other grant application processes
  - Questions to be answered, character limits and expectations from the reviewers



39

## Final FY 2017 FMRs By Unit Bedrooms (US Dept. of HUD 5/2017)

Final FY 2017 & Final FY 2016 FMRs By Unit Bedrooms					
Year	<a href="#">Efficiency</a>	<a href="#">One-Bedroom</a>	<a href="#">Two-Bedroom</a>	<a href="#">Three-Bedroom</a>	<a href="#">Four-Bedroom</a>
Final FY 2017 FMR	\$630	\$769	\$954	\$1,389	\$1,673

[https://www.huduser.gov/portal/datasets/fmr/fmrs/FY2017\\_code/2017summary.odn](https://www.huduser.gov/portal/datasets/fmr/fmrs/FY2017_code/2017summary.odn)

- This matches what was provided on the GIW for renewal projects.
- These will be adjusted next year when the grant agreements are executed by HUD.



40

## Coc Application Budget Line Items

- Review HUD's eligible costs guidance when creating your budget.

<https://www.hudexchange.info/coc/coc-2-0-training-materials/coc-program-components-and-eligible-costs/#overview-of-program-components-and-eligible-costs>



41

## Match - (24 CFR 578.73)

**Cash Match** = The *actual dollar* resources contributed and spent on eligible project costs

- *Must be actual money received* by the applicant
  - May include state, local, federal, private resources but not CoC program funds
- Must match at least **25%** of total grant *except leasing*
- Must be recorded and traceable



42

## Match continued

**In-Kind Match** = Use of the value of real property, equipment, goods, or services contributed to the project.

- Services provided by individuals must be valued at rates consistent with those ordinarily paid for similar work in the recipient or subrecipients organization.
- If awarded funds by HUD, Memorandum of Understanding (MOU) must be executed for all **in-kind match** at the time of the application.



43

## 2. Instructional Guide

- Rewritten this year to align with expectations of HUD's e-snaps application
- It is extremely detailed
- If followed closely, should answer just about all of your questions related to the project application

Find me on [helphome.org](http://helphome.org)  
-For Providers  
-Funding Opportunities



44

### 3. Reviewer's Guide

- It's the answer key
- You're accountable for anything you state your program will do
- It's better to lose points on the application than to lose the award and pay back HUD



45

### 4. HUD Detailed Instructions

- [HUDexchange.org](http://HUDexchange.org)
- Need to meet all criteria and expectations set forth in these documents
- Provide step-by-step instructions



shutterstock.com · 285134261

46

## 5. e-snaps

- This is the second step for projects selected through the Scoring & Ranking process
- Detailed instructions are available
  - Follow them!!



47

## Required Certifications

- The following forms are no longer attachment requirements to the Project Application Profile.
- HUD has hard-coded these forms into the project applications in *e-snaps* and project applicants will not have access to the actual project application until these forms are reviewed for accuracy and certified.
  - **HUD-2991 Certification of Consistency with the Consolidated Plan**
  - **HUD- 50070 Certification for Drug-Free Workplace**
  - **SF LLL Disclosure of Lobbying**
  - See the Project Application Detailed Instructions for information on completion and certification of the forms in *e-snaps*. This will reduce delays in grant agreement execution for projects if they are selected for conditional award.



48



## Renewal Project Applications: Submit without Changes

- Project applicants that have renewed at least once in a previous CoC Program Competition will have the opportunity to bring forward application details from the most recent Competition year and identify select screens to submit without changes.
- After the Standard Forms and Certifications are completed in Part 1, project applicants can review the grant's imported data on the remaining screens in a "Read-Only" format.
- If the Applicant does not need to make updates, they can submit the FY 2018 application without any changes, reducing the amount of time for the project applicant to complete the project application and for HUD during its assessment of renewal applications.
- If the project applicant needs to make changes to the information on one or more screens, they can navigate to the "Submission Without Changes" screen and check the box next to each relevant screen title to unlock screens for editing.



49

## 7. Community Priorities

- The Performance Measures and Data Working Group has identified priorities for our community to prevent and end homelessness
  - 1) RRH/TH-RRH for AWOC
  - 2) RRH/TH-RRH for Families and Youth
- Bonus points may be given on the application scoring for meeting this priorities (TBA 6/29/18)
- Regional Plans are available on HHH website



50

## Scoring & Ranking Process

- Data driven process
- Open to the public
- May ask representative to speak on your behalf if there is a concern about the process
- Facilitated by a neutral party
- Scores & Ranks are determined by agency representatives that are not also applicants



51

## 6. Timelines

- These are non-negotiable
- Local dates allow the CoC to review your submission prior to the due date
  - All attachments must be dated between May 1, 2018 and September 18, 2018.



52

## Timeline\*

Item	Due
ZoomGrants Agency Applications	June 30, 2018, 11:59:59 pm
ZoomGrants Project Applications	July 31, 2018, 11:59:59 pm
Scoring and Ranking / Recommendations Posted	August 21, 2018 Clark County Social Service
Intent to Appeal	August 24, 2018; 3:00 pm
Appeals Hearing (if Necessary)	August 27, 2018
Southern Nevada Homelessness Continuum of Care Board Receives Recommendations	August 29, 2018 United Way of Southern Nevada Board Room



\*subject to change if there are changes from HUD

53

## Timeline continued\*

Item	Due
E-snaps Technical Assistance	September 4, 2018, 9:00 am-4:00 pm Clark County Government Center Organizational Development Center (ODC) Training Room 4; 500 S. Grand Central Parkway, Las Vegas, 89155
E-snaps Project Applications	September 10, 2018; 10:00 am
E-snaps Project Application Reviews	September 10 – 13, 2018 Applicants need to be available to make edits as needed for submission of the consolidated application
Consolidated Application	September 18, 2018 Required to post on September 14, 2018
Notification of Awards	Winter 2018/ 2019

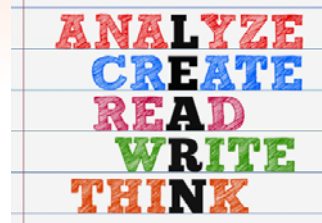


\*subject to change if there are changes from HUD

54

## What if my project wasn't selected?

- Often there are more request than funds available
- Ask for feedback from reviewers
- Review the guides and see if you responded to all the question components and attached all supporting documents
- Review HUD criteria



55

## What if my project is selected?

- Be ready to implement the project proposal
- There will be a technical submission due to HUD (c1.9a)
  - Curable vs non-curable deficiencies
- Develop policies & procedures
- Be ready for monitoring, site visits, performance reviews including APR submissions.



56

## NOFA Information

Available on HUD Exchange

- <https://www.hudexchange.info/programs/e-snaps/fy-2018-coc-program-nofa-coc-program-competition/>
- **Instructional Guides and Detailed Instructions**
  - New projects:  
<https://www.hudexchange.info/resource/2909/coc-project-application-instructions-for-new-projects/>
  - Renewal projects:  
<https://www.hudexchange.info/resource/2910/coc-project-application-instructions-for-renewal-projects/>

Updates to the Local Process

- <http://helphome.org/funding-opportunities/>



57

## Questions?

- Email questions to [HelpHopeHome@ClarkCountyNV.gov](mailto:HelpHopeHome@ClarkCountyNV.gov)
  - In the subject line put: “2018 CoC Local Application Question”
- Visit FAQs on HelpHopeHome.org



58

