

Working Group Report to the CoC Board

Working Group: Community Engagement

Champions: Emily Paulsen, Merideth Spriggs

Working Group Attendance: Emily Paulsen, Merideth Spriggs, Maria Castillo-Couch, Ambrosia Crump, Emily Lewis, Catherine Huang Hara, Dan Kulin, Vincent Deluca, Vesela Zehirev, Taylor Hough, Melissa McClary.

October 17th: Held in-person 10:00am-11:00am, CCSS 1600 Pinto Lane, Las Vegas, NV 89103.

Accomplishments-Action Items Completed:

- Bi-monthly publication of online Newsletter. Catholic Charities Community Meal for the "Agency spotlight" section. "Agency giving/volunteer holiday programs. "In my shoes"-Client Success Story.
- Presentation drafted and reviewed for Speaker's Bureau
- Outline for Speaker's Bureau Developed
- Homeless Toolkit: Completed and in final review stage with CoC Steering Committee.
- Social Media Development. Social media promoting Project Homeless Connect will begin (Strategy 2c. i.-iii.)

Near term: Action Items In-progress/Pending:

- The development of a Speaker's Bureau is underway (see above for tasks completed). Merideth Spriggs and Emily Lewis will create
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging). Formal outline has been drafted and will be reviewed by CE group. Final draft will be forwarded onto the CoC Steering Committee for approval. (Strategy 1. a-b, i.-iii.)
- Develop and promote Donation Directory. A survey of agency donation needs and donations processes has been conducted and data has been recorded. CE group will formalize outline of directory for HHH website publication (Strategy 3b. i.-iii.)

Goals not yet met/Issues:

- Identification/Establishment of SMART Giving Zones. CE group is scheduled to approach this project in Fall 2016.
- Promotion of Responsible Giving PSA's at public locations; DMV, ER Waiting Rooms. CE group will assign tasks.
- Support development of Giving Project Website (Strategy 3.a i.)

Announcements:

- Meetings moved to the 2nd Monday of the Month at 1:30PM
- Follow Help Hope Home on Facebook and Twitter. #VolunteerPHC
- Caridad will continue to write articles for DT Zen. If you would like to submit a story idea send it to merideth@caridadcharity.com
- Check out our website! www.helphopehome.org