

Working Group Report to the CoC Board

Working Group: Community Engagement

Champions: Emily Paulsen, Merideth Spriggs

Working Group Attendance: Melissa Clary, Emily Lewis, Maria Castillo Couch, Julie Calloway, Catherine Huang Hara, Merideth Spriggs, Sheena Cordova

November 14th: Held in-person 10:00am-11:00am, CCSS 1600 Pinto Lane, Las Vegas, NV 89103.

Accomplishments-Action Items Completed:

- Bi-monthly publication of online Newsletter. December Issue to include: Volunteer Call to Action for Homeless Census, PHC outcomes, "In my shoes"-Client Success Story.
- Outline/Plan for Video interviews to include the voice/face of homeless community members developed
- Homeless Fact Sheets for Toolkit: Reformatted and revised with steering committee recommendations. Final under review with CoC Steering Committee.
- Presentation drafted and reviewed for Speaker's Bureau
 - Speakers: CoC Board Members and CoC Program Agency Directors/Leads
 - Merideth-Develop invitation to Board to participate
 - CE Committee review and approve speaker's
 - Speaker's asked to provide 1-2 paragraph biography
 - Emily Lewis and Merideth develop promotional/web content to advertise service.
 - Emily Paulsen/NHA-To post on website and coordinate speaker's
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging).

Near term: Action Items In-progress/Pending:

- The development of a Speaker's Bureau is underway (see above for tasks completed).
- Develop and promote Donation Directory. A survey of agency donation needs and donations processes has been conducted and data has been recorded. CE group will formalize outline of directory for HHH website publication (Strategy 3b. i.-iii.)

Goals not yet met/Issues:

- Identification/Establishment of SMART Giving Zones. CE group is scheduled to approach this project in Fall 2016.
- Promotion of Responsible Giving PSA's at public locations; DMV, ER Waiting Rooms. CE group will assign tasks.
- Support development of Giving Project Website (Strategy 3.a i.)

Announcements:

- Meetings moved to the 2nd Monday of the Month at 1:30PM
- Follow Help Hope Home on Facebook and Twitter. #VolunteerPHC
- Caridad will continue to write articles for DT Zen. If you would like to submit a story idea send it to merideth@caridadcharity.com
- Check out our website! www.helphopehome.org