

Working Group Report to the CoC Board

Working Group: Community Engagement

Champions: Emily Paulsen, Merideth Spriggs

Working Group Attendance: *Emily Paulsen, Merideth Spriggs, Alex Hoops, Darlene Terrill, Melissa Clary, Dan Kulin, Catherine Huang-Hara, Maria Castillo-Couch, Vesela Zehirev, Donna Johnson.*

Held: February 13th, 1:30pm-2:30pm, CCSS 1600 Pinto Lane, Las Vegas, NV 89103.

Accomplishments-Action Items Completed:

- Publication of Fact Sheets
- On-going development and publication of bi-monthly newsletter. February Newsletter to be released 02/27/2016.
- Developed recruitment plan for video interviews to include the voice/face of homeless community members for Tool Kit
- Action plan for increased publication of responsible giving PSA's to include; Channel 2, Clark County TV, CLV and Help Hope Home websites, embedded in CE Toolkit Presentation
- Plan for development of a Speaker's Bureau is underway. Action Items in progress:
 - Accomplished:
 - Power point presentation drafted for Tool Kit and Speaker's Bureau
 - Recruitment Tool developed and reviewed
 - Upcoming tasks:
 - CE Committee to review and approve speaker's
 - Speaker's asked to provide 1-2 paragraph biography
 - NHA-To post opportunity on website and coordinate speaker's
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging)

Near term: Action Items In-progress/Pending:

- The development of a Speaker's Bureau is in progress (see above for tasks completed)
- Develop and promote Donation Directory. A survey of agency donation needs and donations processes has been conducted and data has been recorded. CE group will formalize outline of directory for HHH website publication (Strategy 3b. i.-iii.)

Goals not yet met/Issues:

- Identification/Establishment of SMART Giving Zones
- Support development of Giving Project Website (Strategy 3.a i.)

Announcements:

- Community Engagement meetings held on the 2nd Monday of every month at 1:30pm
- Follow Help Hope Home on Facebook and Twitter.
- Check out our website! www.helphopehome.org