

Working Group Report to the CoC Board

Working Group: Community Engagement

Champions: Emily Paulsen, Merideth Spriggs

Held: May 8th, 1:30pm-2:30pm, CCSS 1600 Pinto Lane, Las Vegas, NV 89103.

Attendance: Emily Paulsen, Merideth Spriggs, Catherine Huang-Hara, Donna Jordan, Ambrosia Crump, Taylor Hough, Kolanda Scott.

Accomplishments-Action Items Completed:

- Video project for public awareness campaign launched. Filming to begin June 1st.
- April Newsletter Released
- Fact Sheet Publication and Promotion
- Social Media and Website improvement plan
- Launch of Speaker's Bureau is underway. Action Items in progress:
 - Accomplished:
 - Power point presentation drafted for Tool Kit and Speaker's Bureau
 - Recruitment Tool developed and sent out
 - Help Hope Home Website updates underway to promote and schedule engagements.
 - Upcoming tasks:
 - CE Committee to review and approve Speaker's on June 12th
- Increased publication of responsible giving PSA's to include; Channel 2, Clark County TV, CLV and Help Hope Home websites, embedded in CE Toolkit Presentation
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging)

Near term: Action Items In-progress/Pending:

- Develop and promote Donation Directory. A survey of agency donation needs and donations processes has been conducted and data has been recorded. CE group will formalize outline of directory for HHH website publication (Strategy 3b. i.-iii.)

Goals not yet met/Issues:

- Support development of Giving Project Website (Strategy 3.a i.)

Announcements:

- Community Engagement meetings held on the 2nd Monday of every month at 1:30pm
- Follow Help Hope Home on Facebook and Twitter.
- Check out our website! www.helphopehome.org