

Working Group Report to the CoC Board

Working Group: Community Engagement

Champions: Emily Paulsen and Merideth Spriggs

Held: July 10th, 2017 at 1:30pm. Clark County Social Service, 1600 Pinto Lane.

In Attendance: Emily Paulsen, Merideth Spriggs, Donna Jordan, Ambrosia Crump, Kolanda Scott, Emily Lewis, Cheryl Williams, Jen Zukowski.

Accomplishments-Action Items Completed:

- Completed filming for Mini-Documentary. Product to be available in August 2017.
- Speaker's Bureau Action Items in progress:
 - Accomplished:
 - CE Committee to review and approve Speaker's
 - Recruitment Tool developed and published on Help Hope Home website
 - Help Hope Home Website updates underway to promote and schedule engagements.
 - Upcoming tasks:
 - 2017 Update to Power point presentation drafted for Tool Kit and Speaker's Bureau
 - Publish/promote opportunity to schedule speakers.
 - Orientation for Speaker's
- Update to Strategic Plan/Working Group Activities
- Link for Speaker Bureau recruitment is on Help Hope Home website
- Fact Sheet Publication and Promotion
- Social Media and Website improvement plan
- On-going development and publication of bi-monthly newsletter.
- Increased publication of responsible giving PSA's to include: Channel 2, Clark County TV, CLV and Help Hope Home websites, embedded in CE Toolkit Presentation
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging)

Near term: Action Items In-progress/Pending:

- Development of Speaker's Bureau is in progress (see above for tasks completed)
- Develop and promote Donation Directory. A survey of agency donation needs and donations processes has been conducted and data has been recorded. CE group will formalize outline of directory for HHH website publication (Strategy 3b. i.-iii.)

Announcements:

- Community Engagement meetings held on the 2nd Monday of every month at 1:30pm
- Follow Help Hope Home on Facebook and Twitter.
- Check out our website! www.helphopehome.org