

## Working Group Report to the CoC Board

### Working Group: Community Engagement

Champions: Emily Paulsen and Merideth Spriggs

Held: August 14th at 1:30pm. Clark County Social Service, 1600 Pinto Lane.

In Attendance: Emily Paulsen, Merideth Spriggs, Ambrosia Crump, Kolanda Scott, Emily Lewis, Taylor Hough, Catherine Huang-Hara, Dan Kulin.

#### ***Accomplishments-Action Items Completed:***

- Completed filming for Mini-Documentary.
- Updated Fact Sheets
- Discussion of Social Media guidelines and strategies.
- Development of Sept Newsletter. Focus on Outreach Programs.
- Speaker's Bureau Action Items in progress:
  - Accomplished:
    - CE Committee to review and approve Speaker's
    - Recruitment Tool developed and published on Help Hope Home website
    - Help Hope Home Website updates underway to promote and schedule engagements.
  - Upcoming tasks:
    - 2017 Update to Power point presentation drafted for Tool Kit and Speaker's Bureau
    - Publish/promote opportunity to schedule speakers.
    - Orientation for Speaker's
- Update to Strategic Plan/Working Group Activities
- Link for Speaker Bureau recruitment is on Help Hope Home website
- Fact Sheet Publication and Promotion
- Social Media and Website improvement plan
- On-going development and publication of bi-monthly newsletter.
- Increased publication of responsible giving PSA's to include; Channel 2, Clark County TV, CLV and Help Hope Home websites, embedded in CE Toolkit Presentation
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging)

#### ***Near term: Action Items In-progress/Pending:***

- Development of Speaker's Bureau is in progress (see above for tasks completed)
- Develop and promote Donation Directory. A survey of agency donation needs and donations processes has been conducted and data has been recorded. CE group will formalize outline of directory for HHH website publication (Strategy 3b. i.-iii.)

#### ***Announcements:***

- Community Engagement meetings held on the 2<sup>nd</sup> Monday of every month at 1:30pm
- Follow Help Hope Home on Facebook and Twitter.
- Check out our website! [www.helphopehome.org](http://www.helphopehome.org)