

## Working Group Report to the CoC Board

### Working Group: Community Engagement

Champions: Emily Paulsen and Merideth Spriggs

Held: September 11<sup>th</sup> at 1:30pm. Clark County Social Service, 1600 Pinto Lane.

In Attendance: Emily Paulsen, Merideth Spriggs, Ambrosia Crump, Emily Lewis, Taylor Hough, Catherine Huang-Hara, Dan Kulin.

### Accomplishments-Action Items Completed:

- Completed filming for Mini-Documentary.
- Updated Fact Sheets
- Discussion of Social Media guidelines and strategies.
- Development of Sept Newsletter. Focus on Outreach Programs.
- Speaker's Bureau Action Items in progress:
- Accomplished:
  - CE Committee to review and approve Speaker's
  - Recruitment Tool developed and published on Help Hope Home website
  - Help Hope Home Website updates underway to promote and schedule engagements.
- Upcoming tasks:
  - 2017 Update to Power point presentation drafted for Tool Kit and Speaker's Bureau Publish/promote opportunity to schedule speakers.
  - Orientation for Speaker's
- Update to Strategic Plan/Working Group Activities
- Link for Speaker Bureau recruitment is on Help Hope Home website
- Fact Sheet Publication and Promotion
- Social Media and Website improvement plan
- Increased publication of responsible giving PSA's to include; Channel 2, Clark County TV, CLV and Help Hope Home websites, embedded in CE Toolkit Presentation
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging)

### Near term: Action Items In-progress/Pending:

Development of Speaker's Bureau is in progress (see above for tasks completed)

- Develop and promote Donation Directory.

A survey of agency donation needs and donation processes has been conducted and data has been recorded.

### Announcements:

Community Engagement meetings held on the 2nd Monday of every month at 1:30pm

- Follow Help Hope Home on Facebook and Twitter
- Check out our website! [www.helphopehome.org](http://www.helphopehome.org)
- Project Homeless Connect is on November 14<sup>th</sup>, 2017