



# The Money You Are Missing: Housing Summit 2017

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# Why a Housing Summit?

- According to the 2017 Urban Street Count for the Homeless Census conducted January 24, on any given night, the 2017 Southern Nevada PIT Count indicates that between 2016 and 2017, the total number of homeless persons increased from 6,206 to 6,490 respectively. The number of unsheltered persons increased from 3,731 to 4,353 during this time period.
- Due to the increasing numbers and scarce housing for the homeless, Clark County Social Service along with the State of Nevada, the CoC Housing Working Group, and various community housing partners hosted *The Money You're Missing: Housing Summit* on September 25, 2017 at the Palace Station Hotel & Casino.
- There were two main components/aspirations for the summit:
  - Increase the number of affordable housing units;
  - Provide support & education to landlords that serve the homeless population





# Summit Highlights

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- Welcome and opening remarks by Commissioner Marilyn Kirkpatrick
- Keynote/Plenary Address by *community connector*, Ms. Punam Mathur
- Educational sessions for prospective landlords to understand housing challenges and benefits
- Spotlights of housing successes and partnerships throughout the day
- Landlord and service providers SWOT analysis sessions
- Community next steps



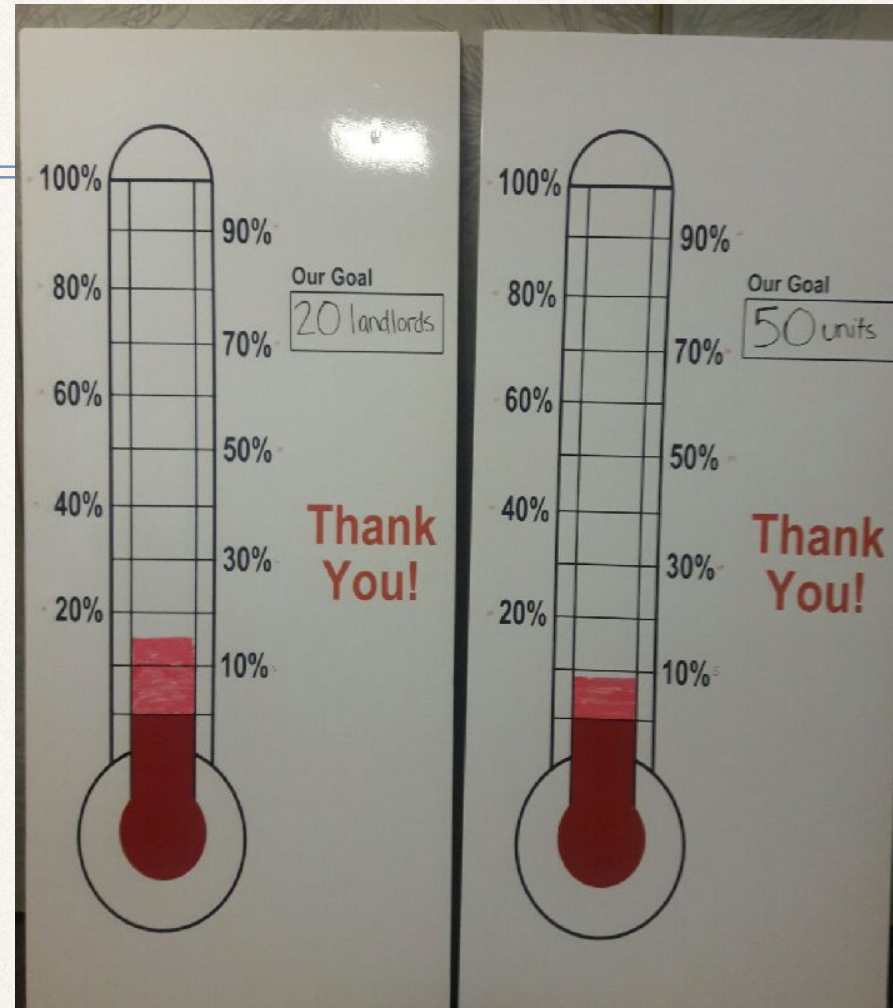
# Summit Goals & Results

## Goals: Results:

- 200 Attendees
- 25 Landlords/Property Owners
- 20 Landlord Pledges
- 50 Unit Pledges

## Results:

- 79 Attendees:  
*53 pre-registrations and 26 on-site registrations (29 pre-registrations No Shows)*
- 5 Landlord Pledges
- 12 Unit Pledges  
*4 During Summit and 8 Post-Summit*





# Landlords are asking questions about...

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- Mental health and substance abuse
- Leases and MOUs
- Case management
- Treatment
- Rent rates





## Landlords have challenges with...

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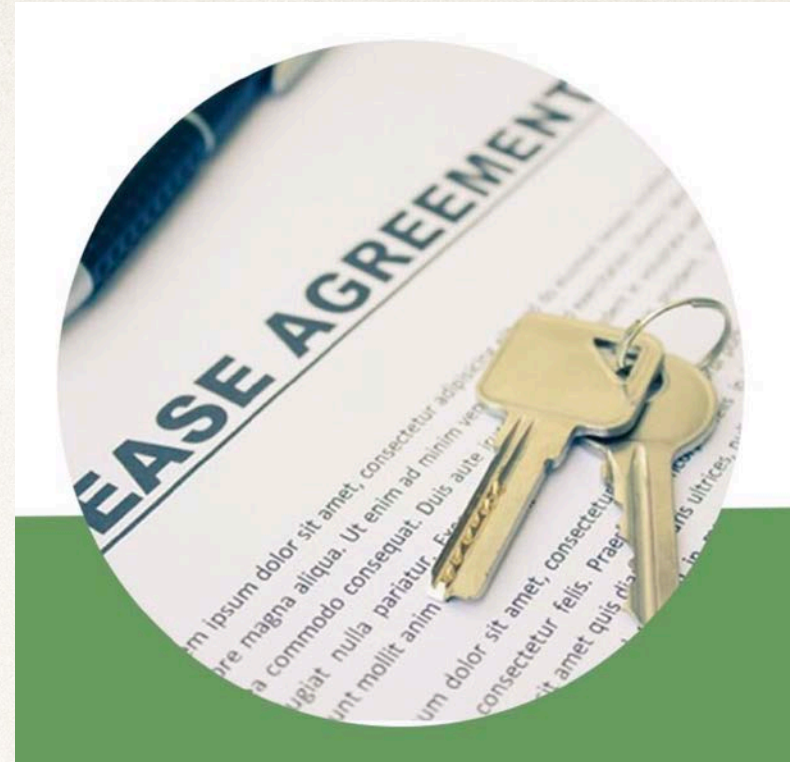
- Definition of homeless
- Background checks
- No vacancies and waiting lists



# Landlords look forward to...

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- Inviting key decision makers to the table
- Data, data, data
- Dedicated page on [helphopehome.org](http://helphopehome.org)
- Directory of services
- Continued dialogue





# Service providers

## are saying...

- There should be centralized housing lists
  - FMR is not realistic
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- One landlord/property manager should serve on the Housing Working Group
  - Housing Working Group should prioritize issues/goals
  - We should diversify the landlord and property management pool





# Service providers look forward to...

- Breakfast with landlords to discuss benefits
- Explain MOU as a partnership document
- Offer staff training to landlords/property management (Mental Health First Aid etc.)
- Landlord insurance policy (Coming soon)
- Flexible funding pool
- Do the research and provide data on rent trends, income, etc.





# Next Steps

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1. Work towards meeting summit goal by obtaining the additional 38 units (*immediate*)
2. Explore master leasing and centralized housing repository (*long term*)
3. Enhance Speakers Bureau by including voices of current or previously homeless individuals in order to attract landlords (*short term*)
4. Create a media packet for prospective landlords and the media (*short term*)
5. Dedicate landlords page on *helphomehome* website with updated information and ongoing pledging opportunities (*short term*)
6. Host Realtors Breakfast with similar components of Landlord summit (*short term*)
7. Combine efforts with other housing groups with similar goals (ie: All jurisdictions Mayor's Faith Based Initiative, veterans, youth, faith based, etc) (*short term*)



# Acknowledgments

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## Palace Station

Commissioner Marilyn Kirkpatrick  
City of Henderson Councilwoman Gerri Schroder  
Office of Las Vegas Councilman Steven Seroka  
Public Information Office for the City of North Las Vegas  
Punam Mathur  
Thompson Career Solutions  
Eagle Eye Strategies  
The Siegel Group  
HELP of Southern Nevada  
RJ Apartments  
Nevada Housing Division and [NVHousingSearch.org](http://NVHousingSearch.org)  
Nevada State Apartment Association  
Greater Las Vegas Association of REALTORS®  
Southern Nevada Homelessness Continuum of Care Board Joint Housing Working Group  
Housing and Urban Development Field Office  
National Alliance to End Homelessness  
Brilliant Corners  
King County  
Clark County  
State of Nevada  
Substance Abuse Mental Health Services Administration  
United Health Care's MyConnections  
Ovation Properties  
Andre Hughes & Callie Turpin  
Pat-Mae Ezidiegwu  
Katherine Stanton  
Ivan Tippetts  
Clark County School District  
Sands Corporation  
Accessible Space  
Las Vegas Review Journal  
Enterprise Community  
Valbridge Property Advisors

## Vendors:

The Shade Tree  
Safe House  
Trailways, Inc. Mental Health Services  
Lutheran Social Services  
US Vets, Inc.  
Freedom House  
The Salvation Army  
Safe Nest  
HELP of Southern Nevada



Thank  
You!