

Working Group Report to the CoC Board

Working Group: Community Engagement

Champions: Emily Paulsen and Merideth Spriggs

Held: October 9th at 1:30pm. Clark County Social Service, 1600 Pinto Lane.

In Attendance: Emily Paulsen, Merideth Spriggs, Ambrosia Crump, Emily Lewis, Taylor Hough, Catherine Huang-Hara, Dan Kulin.

Accomplishments-Action Items Completed:

- Developed Social Media guidelines and strategies
- Development of Youtube Channel underway
- Consultation with web-branding firm on website updates and enhancements
- Completed filming for Mini-Documentaries
- Updated Fact Sheets
- Developed Infographic Fact Sheets
- Speaker's Bureau Action Items in progress:
- Accomplished:
 - CE Committee to review and approve Speaker's
 - Recruitment Tool developed and published on Help Hope Home website
 - Help Hope Home Website updates underway to promote and schedule engagements.
- Upcoming tasks:
 - 2017 Update to Power point presentation drafted for Tool Kit and Speaker's
 - Bureau Publish/promote opportunity to schedule speakers.
 - Orientation for Speaker's
- Update to Strategic Plan/Working Group Activities
- Increased publication of responsible giving PSA's to include; Channel 2, Clark County TV, CLV and Help Hope Home websites, embedded in CE Toolkit Presentation
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging)

Near term: Action Items In-progress/Pending:

- Development of Speaker's Bureau is in progress (see above for tasks completed)
- Develop and promote Donation Directory.

Announcements:

Community Engagement meetings held on the 2nd Monday of every month at 1:30pm at CCSS, 1600 Pinto Lane, 3rd Floor Training Room.

- Follow Help Hope Home on Facebook and Twitter
- Check out our website! www.helphopehome.org
- Project Homeless Connect is on November 14th, 2017