

## Working Group Report to the CoC Board

### Working Group: Community Engagement

Champions: Emily Paulsen and Merideth Spriggs

Held: January 8<sup>th</sup> and February 12<sup>th</sup>, Clark County Social Service, 1600 Pinto Lane.

In Attendance: Emily Paulsen, Emily Lewis, Catherine Huang Hara, Melissa Clary, Katherine Royer

### Accomplishments-Action Items Completed:

- Development of monthly CE Newsletter
- Speaker's Bureau Orientation Scheduled for March 14th
- Speaker's Bureau website development underway
- Youtube Channel live
- Updated Fact Sheets
- Developed Social Media guidelines and strategies
- Consultation with web-branding firm on website updates and enhancements
- Completed filming and edits of Mini-Documentaries
- Increased publication of responsible giving PSA's to include; Channel 2, Clark County TV, CLV and Help Hope Home websites, embedded in CE Toolkit Presentation
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging)

### *Near term: Action Items In-progress/Pending:*

- Develop and promote Donation Directory.

### Announcements:

Community Engagement meetings held on the 2nd Monday of every month at 1:30pm at CCSS, 1600 Pinto Lane, 3<sup>rd</sup> Floor Training Room.

- Follow Help Hope Home on Facebook and Twitter
- Check out our website! [www.helphopehome.org](http://www.helphopehome.org)
- Family Connect is on April 11<sup>th</sup>, 2018 2:00-8:00 pm