

Southern Nevada Homelessness Continuum of Care Working Group Report to the Board

Working Group: Community Engagement

Champions: Emily Paulsen and Merideth Spriggs

Meeting Date: April 9th, 2018

Time: 1:30pm

Location: Clark County Social Service, 1600 Pinto Lane.

Working Group Members Present: Emily Paulsen, Merideth Spriggs, Kelly Swan, Kolanda Scott, Catherine Huang Hara, Mandy Martin, Emily Lewis.

Working Group Members Absent: Jocelyn Bluit-Fisher, Taylor Hough, Melissa Clary, Dan Kulin.

Accomplishments-Action Items Completed:

- Speaker's Bureau Orientation Scheduled for April 20th
- Speaker's Bureau Website developed
- Development of monthly CE Newsletter
- Youtube Channel live
- Updated Fact Sheets
- Developed Social Media guidelines and strategies
- Consultation with web-branding firm on website updates and enhancements
- Completed filming and edits of Mini-Documentaries
- Increased publication of responsible giving PSA's to include; Channel 2, Clark County TV, CLV and Help Hope Home websites, embedded in CE Toolkit Presentation
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging)

Near term: Action Items In-progress/Pending:

- Development of CoC Partner awards/recognition party.

Goals not yet met/issues:

- Help Hope Home website needs WordPress software to be backed up and updated so that web developer can complete improvement outlined by working group.
- Develop and promote Donation Directory.

Announcements:

Community Engagement meetings held on the 2nd Monday of every month at 1:30pm at CCSS, 1600 Pinto Lane, 3rd Floor Training Room.

- Follow Help Hope Home on Facebook and Twitter
- Check out our website! www.helphopehome.org

Highlights for HHH Newsletter: The Community Engagement Working Group has launched a Speaker's Bureau! Interested in learning more about homelessness in Southern NV? Request a speaker! Visit <http://helphopehome.org/speakersbureau/>