

Southern Nevada Homelessness Continuum of Care Working Group Report to the Board

Working Group: Community Engagement

Champion: Emily Paulsen, Nevada Homeless Alliance

Meeting Date: May 14th, 2018

Time: 1:30pm

Location: Clark County Social Service, 1600 Pinto Lane.

Working Group Members Present: Emily Paulsen, Kelly Swan, Kolanda Scott, Catherine Huang-Hara, Mandy Martin, Emily Lewis, Taylor Hough, Dan Kulin.

Working Group Members Absent: Jocelyn Bluit-Fisher and Melissa Clary.

Accomplishments-Action Items Completed:

- Speaker's Bureau is live!
 - Website Updated
 - Promotion taking place
 - Speaker's trained
 - Secondary Speakers Bureau training taking place on June 8th.
- Help Hope Home 101 Orientation Developed and will take place monthly beginning June 11th at 3pm.
- Monthly CE Newsletter
- Youtube Channel live
- Updated Fact Sheets
- Developed Social Media guidelines and strategies
- Consultation with web-branding firm on website updates and enhancements
- Completed filming and edits of Mini-Documentaries
- Increased publication of responsible giving PSA's to include; Channel 2, Clark County TV, CLV and Help Hope Home websites, embedded in CE Toolkit Presentation
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging)

Near term: Action Items In-progress/Pending:

- Development of CoC Partner awards/recognition party.

Goals not yet met/issues:

- Develop and promote Donation Directory.

Announcements:

Community Engagement meetings held on the 2nd Monday of every month at 1:30pm at CCSS, 1600 Pinto Lane, 3rd Floor Training Room.

- Follow Help Hope Home on Facebook and Twitter
- Check out our website! www.helphopehome.org

Highlights for HHH Newsletter: The Community Engagement Working Group has launched a Speaker's Bureau! Interested in learning more about homelessness in Southern NV? Request a speaker! Visit <http://helphopehome.org/speakersbureau/>

The Community Engagement Working Group has also launched a monthly Help Hope Home 101 Orientation to engage new CoC Members. The first orientation will occur on June 11th at 3pm at CCSS, 1600 Pinot Lane. Check the Help Hope Home Community Calendar for updates, as the time and location for the monthly orientation may vary.