

Southern Nevada Homelessness Continuum of Care

Working Group Report to the Board

Working Group: Community Engagement

Champion: Emily Paulsen, Nevada Homeless Alliance

Meeting Date: July 9th 2018

Time: 1:30pm Location: Clark County Social Service, 1600 Pinto Lane.

Working Group Members Present on July 9th: Emily Paulsen, Kelly Swan, Mandy Martin, Kolanda Scott, Emily Lewis, Catherine Huang Hara

Accomplishments-Action Items Completed:

- Speakers Bureau is live!
 - o Website Updated
 - o Promotion taking place
 - o Speakers trained
- Help Hope Home 101 Orientation is available monthly
- Monthly CE Newsletter
- YouTube Channel live
- Updated Fact Sheets
- Developed Social Media guidelines and strategies
- Consultation with web-branding firm on website updates and enhancements
- Completed filming and edits of Mini-Documentaries
- Increased publication of responsible giving PSA's to include; Channel 2, Clark County TV, CLV and Help Hope Home websites, embedded in CE Toolkit Presentation
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging)

Near term: Action Items In-progress/Pending:

- Development of CoC Partner awards/recognition party to be held on October 11th

Announcements:

- Community Engagement meetings held on the 2nd Monday of every month at 1:30pm at CCSS, 1600 Pinto Lane, 3rd Floor Training Room.
- Follow Help Hope Home on Facebook and Twitter

- Check out our website! www.helphopehome.org

Highlights for HHH Newsletter: The Community Engagement Working Group has launched a Speakers Bureau! Interested in learning more about homelessness in Southern NV? Request a speaker! Visit <http://helphopehome.org/speakersbureau/>

The Community Engagement Working Group has also launched a monthly Help Hope Home 101 Orientation to engage new CoC Members. Check the Help Hope Home Community Calendar for updates, as the time and location for the monthly orientation may vary.