

Southern Nevada Homelessness Continuum of Care

Working Group Report to the Board

Working Group: Community Engagement

Champion: Emily Paulsen, Nevada Homeless Alliance

Meeting Date: April 8th, 2019

Time: 1:30pm Location: Clark County Social Service, 1600 Pinto Lane.

Working Group Members Present: Emily Paulsen, Catherine Huang Hara, Mae Worthy-Thomas, Danita Osborne-Morris, Lora Picini, Kelly Swan, Kolanda Scott

Accomplishments-Action Items Completed:

- Updated guidelines/policies and procedures for CoC media platforms
- Developed plan for Speaker's Bureau promotion
- Monthly Newsletter development and improvements
- Help Hope Home Orientation is available quarterly-Register from the Help Hope Home Community Calendar
- HelpHopeHome.org is now being managed and improved by a Web Development company.

Other projects completed:

- Speakers Bureau is live
- Youtube Channel live
- Updated Fact Sheets
- Established Social Media guidelines and strategies
- Published Mini-Documentaries on homelessness
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging)

Announcements:

- Next CoC Orientation will be held on May 20th at 3pm at CCSS, 1600 Pinto Lane
- Community Engagement meetings held on the 2nd Monday of every month at 1:30pm at CCSS, 1600 Pinto Lane, 3rd Floor Training Room
- Follow Help Hope Home on Facebook and Twitter
- Check out our website! www.helphopehome.org