

Southern Nevada Homelessness Continuum of Care

Working Group Report to the Board

Working Group: Community Engagement

Champion: Emily Paulsen, Nevada Homeless Alliance

Meeting Date: May, 13th 2019

Time: 1:30pm by conference line at +1 669 900 6833. Meeting ID: 661 827 626

Working Group Members Present: Kelly Swan, Emily Paulsen, Catherine Huang Hara, Lora Picini, Kolanda Scott.

Accomplishments-Action Items Completed:

- Planning for Help Hope Home Partner Awards in October 2019
- Updated guidelines/policies and procedures for CoC media platforms
- Developed plan for Speaker's Bureau promotion
- Monthly Newsletter development and improvements
- Help Hope Home Orientation is available quarterly-Register from the Help Hope Home Community Calendar
- HelpHopeHome.org is now being managed and improved by a Web Development company.

Other projects completed:

- Speakers Bureau is live
- Youtube Channel live
- Updated Fact Sheets
- Established Social Media guidelines and strategies
- Published Mini-Documentaries on homelessness
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging)

Announcements:

- Next CoC Orientation will be held on August 26th at 3pm at CCSS, 1600 Pinto Lane.
- Community Engagement meetings held on the 2nd Monday of every month at 1:30pm, by conference line at +1 669 900 6833. Meeting ID: 661 827 626
- Follow Help Hope Home on Facebook and Twitter
- Check out our website! www.helphopehome.org