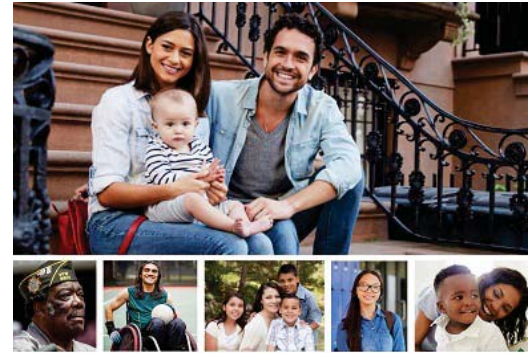# Driving Progress in the Year Ahead: Our Top Priorities for 2019

Together, we are ending homelessness.

Home, Together, the federal strategic plan to prevent and end homelessness, provides a roadmap of objectives and strategies that we are pursuing over the next four years to help ensure that, in every community, homelessness is a rare, brief, and one-time experience.

During 2019, the team at USICH and our federal partners will be implementing activities across the full range of strategies in *Home, Together*, and will be especially focused on several overarching priorities that are foundational to our future success and that reflect priorities identified by our state and local partners:

- Identifying and implementing strategies to better align affordable housing with efforts to end homelessness
- Supporting communities to test and scale the strongest practices for addressing unsheltered homelessness while retaining focus on permanent housing outcomes
- Strengthening skills and capacity to center racial equity across efforts to prevent and end homelessness, both within USICH and in communities
- Strengthening connections and coordination between homelessness services systems and workforce systems and employment opportunities
- Supporting increased access to and retention within high-quality education programs, including quality child care and early childhood education through elementary, secondary, and post-secondary education
- Expanding our efforts to partner with and learn from the expertise of people with current and past lived experiences of homelessness

Population-Specific Priorities

As we implement our population-specific work this year, we're prioritizing progress and impact within the following activities:

Ending Homelessness Among Families with Children

- Completing the piloting of the criteria and benchmarks for ending family homelessness
- Disseminating lessons and promising approaches identified through the pilots, including strengthening partnerships between educational systems and homelessness crisis response systems
- Creating awareness of promising approaches to prevention
- Promoting strengthened rapid re-housing practices, especially in challenging housing markets

Ending Youth Homelessness

- Completing the piloting of the criteria and benchmarks for ending youth homelessness
- Disseminating lessons and promising approaches identified through the pilots, including how best to serve the needs of youth of color and youth who identify as LGBTQ
- Supporting communities participating in demonstration and challenge projects to expand the evidence base of strong and innovative practices
- Working with stakeholders to identify federal policy options to better address the full range of needs of youth experiencing homelessness identified through research and data reports

Ending Veteran Homelessness

- Sustaining and increasing momentum, including through continued confirmation of communities' success and lifting up communities' strategies for sustaining their success
- Advancing and strengthening diversion and rapid re-housing practices for Veterans, and applying those lessons to strengthening such interventions for all populations
- Strengthening the implementation of HUD-VASH and other federal programs for Veterans within high-cost housing markets
- Supporting the continued transformation of the Grant and Per Diem program and the implementation of new program models within the program

Ending Homelessness, Including Chronic Homelessness, Among Individual Adults

- Increasing the availability and awareness of data and evidence regarding the individual adult population, including deeper understanding of unsheltered population's characteristics and patterns of homelessness
- Supporting communities to test and scale the strongest practices for addressing unsheltered homelessness
- Building awareness of the criteria and benchmark for ending chronic homelessness and partnering with communities who are ready to have their progress assessed
- Implementing opportunities to scale permanent supportive housing through expanded Section 811 resources and to support services through Medicaid-focused activities

Priorities for Strengthening Components of a Coordinated Community Response

We will also be pursuing activities that continue to strengthen crisis response systems and cross-sector partnerships, including:

Strengthening the Capacity of Communities to Implement Effective Crisis Response Systems

- Describing and advancing the role of diversion within efficient crisis response systems
- Promoting promising practices for the roles of law enforcement within local responses to homelessness
- Promoting strengthened coordinated entry practices across entire systems and for specific subpopulations

Strengthening Connections to Mainstream Systems

- Providing guidance and examples of how communities can better align affordable housing strategies and resources with efforts to prevent and end homelessness
- Encouraging stronger partnerships, coordination, and integration of activities between mainstream systems and coordinated entry systems

Aligning Affordable Housing Efforts with Actions to End Homelessness

Introduction

Home, Together, the federal strategic plan to prevent and end homelessness, emphasizes that housing affordability is essential for achieving the Plan's goals. However, housing that is affordable to people at a wide range of income levels is in short supply across the country. And significant racial inequities in access to housing still exist, creating disparate impacts. Because housing costs are rising more quickly than incomes in many markets, renter households at the lowest income levels face the greatest challenges with housing costs.

Now is the time to prioritize expanding the supply of and access to housing that is affordable to people who are at risk or are experiencing homelessness. If we fail to focus on rental housing affordability, our homelessness service systems will become increasingly bottlenecked by the scarcity of decent housing at an attainable and sustainable cost – and achieving our shared goal of ending homelessness will remain out of reach.

In many communities, however, conversations on housing affordability and those about homelessness are happening in different places among different groups of people. The following strategies and resources will support communities in aligning those conversations and will improve progress on preventing and ending homelessness.

1. Align Efforts: Develop and strengthen partnerships needed to align efforts.

There are many entities working in the affordable housing and homelessness arenas, but they do not always share the same goals, priorities, and timelines. For the most effective results, leaders and partners across sectors must work collaboratively to plan and implement policies and programs that increase the supply of and access to rental housing that is affordable to people across the full range of income levels. These partnerships can ensure that both shared and individual goals across agencies and jurisdictions are met.

Strategies for Aligning Action
1. **Align Efforts**: Develop and strengthen partnerships needed to align efforts.
2. **Set Goals**: Analyze local data, project needs, and set ambitious goals.
3. **Message Effectively**: Develop effective public messaging to mobilize awareness and support.
4. **Encourage Development**: Implement housing policies that temper rising costs and allow for affordable housing development.
5. **Engage Federal Programs**: Involve a broad range of federally funded housing programs.
6. **Target and Scale State and Local Funding**: Ensure that state and local financing and incentives support adequate development activity.
7. **Align Funding**: Synchronize financing by aligning capital, service, and operating funding.
8. **Link Health and Housing**: Align health and housing strategies and resources.
9. **Ensure Access**: Ensure access for people with histories of homelessness, low incomes, and other housing barriers.

> **Note About Recommended Resources:** Tools and resources are linked within the text throughout the document and also listed by strategy starting on page 8.

Key partners include:

- Public Housing Agencies
- Multifamily affordable and subsidized housing owners and operators
- Elected officials
- Local Health Departments and Human Services Departments
- State and local Housing Finance Agencies
- State and local Housing and Community Development Departments and organizations
- Homelessness service systems and Continuums of Care
- Private market housing owners and operators

- Organizations focused on population-specific housing, such as for domestic violence survivors, Veterans, persons with disabilities, or seniors
- Business and banking leaders
- For-profit and nonprofit affordable housing developers
- Other funders with reasons to invest in affordable housing, such as hospitals, community foundations, financial institutions, private and corporate philanthropy

By strengthening partnerships among these entities, and setting unified goals and targets, communities can increase the supply of affordable housing, preserve existing units, and ensure access for people exiting or at the greatest risk of homelessness, including those with extremely low incomes and other barriers to housing. One approach for leveraging the power of stakeholder collaboration is the collective impact model, which can be used effectively to address homelessness and housing costs. An example of a cross-sector collaboration aimed at addressing housing scarcity and costs, as well as homelessness, is the San Francisco Bay area's CASA Committee.

Strong relationships among affordable housing developers, housing owner/operators, and service providers are key for the planning, development, and operation of units that serve people exiting homelessness. For example, engaging service providers during the initial design of developments can help ensure that the living environment will serve the target population effectively, including any accessibility needs or dedicated space for any on-site services that might be offered. If a community does not have adequate capacity for such partnerships locally, targeted training and technical assistance efforts and/or recruiting other organizations that may be interested in working within the geographic area can help.

2. Set Goals: Analyze local data, project needs, and set ambitious goals.

To create ambitious goals for scaling rental housing that is affordable, a community must develop realistic projections, supported by data, of the number of affordable and supportive housing units needed. It is critical to project needs at varying affordability levels, not just the higher income affordability levels that are typically

easier to develop. The need is greatest for households at the lowest income levels, and research shows that not all units that are affordable to low-income households are available to them.

To support the community's data analysis, it is helpful to maintain an active inventory of all affordable housing rental units in your community, including new units in the development pipeline and existing units that may turn over. This inventory can be used to determine future investments needed for capital development, operating support, and services. It is also important to track when developments with affordability sunset dates are expected to convert to market-rate units, and to include housing affordability preservation strategies for those units.

Once the analysis of the community's housing needs is complete, it is important to set aggressive goals and to track progress. Those goals should help ensure that housing opportunities are distributed throughout the community, not only in certain areas or neighborhoods.

3. Message Effectively: Develop effective public messaging to mobilize awareness and support.

Effective messaging is necessary to generate and maintain public support, which is critical to the success of affordable housing efforts both for marshaling public resources and for overcoming objections to the zoning and locating of new developments. Recent recommendations from the Frameworks Institute highlight the importance of approaching public outreach and messaging strategically around housing needs and solutions. Community partners must be aligned behind a strategic communications plan and shared messaging that makes the case for affordable housing and ending homelessness, clearly connecting community development efforts to the ability to address and end homelessness.

Messaging includes not only framing the issue well, in terms of equity and fairness, collective benefits, and regional interdependence, but also effectively communicating attainable goals and specific strategies. Beyond the initial messaging, progress should be consistently tracked and communicated, and "early wins" should be celebrated. The City of Los Angeles offers an example of effective tracking of their initiative to build 10,000 units of supportive housing to help end unsheltered homelessness.

4. Encourage Development: Implement housing policies that temper rising costs and allow for affordable housing development.

Financing and developing any housing, and especially affordable or supportive housing, is complex. The process involves multiple funding sources and timelines that must be aligned, and such alignment can be made even more difficult by local policies and processes that can hinder development.

 A variety of requirements and regulations can impede a community's ability to respond quickly to the growing need for housing, including zoning restrictions, land use regulations, low density requirements, off-street-parking requirements, preservation or environmental impact regulations, and permitting processes, among other factors. Typically, such housing policies and processes are controlled at the local government level. Further, it is important to analyze if and why local community stakeholders may object to the development of housing that is accessible to lower income households. Analyzing where and how the development of affordable housing gets bottlenecked in a community, such as through approaches recommended by the National Community of Practice on Local Housing Policy, can help identify changes that can speed up development timelines without sacrificing safety and quality.

There are many policy alternatives to consider when designing a strong housing development strategy. Multifamily rental developments can be encouraged by reducing parking and setback requirements, as well as

allowing for increased density. Affordable housing developments can be incentivized through inclusionary zoning, local fee waivers, expedited permitting, and local government surplus lands policies. Local policies that allow for and promote accessory dwelling units and community land trusts offer additional opportunities for housing affordability. Such housing policies can help expand the stock of rental housing that is affordable at a range of income levels, a necessary first step in creating inclusive communities and ending homelessness.

Reducing housing policy barriers alone will not necessarily result in an increase in the production of housing units that are, and remain, affordable to households with lower incomes. To encourage long-term affordability in the face of rising housing markets, it is also important to require permanent affordability within an adequate supply of units through funding and other incentives. Without affordability requirements tied to subsidies or land use, the cost of housing in the private market becomes a function of supply and demand within a housing submarket. As an example, local policies that provide for higher density (i.e., more units in a given space) may lead to the development of luxury apartments rather than affordable units. This addition of high-end apartments will not affect the availability of rental apartments that are affordable to those with low incomes. Therefore, the barrier-reduction approach must be complemented with incentives and/or requirements targeted directly to increasing the stock of housing that is affordable to lower income renter households, as well as ensuring ongoing affordability in the face of changing market conditions.

5. Engage Federal Programs: Involve a broad range of federally funded housing programs.

Existing federally funded housing programs can be engaged to increase supply and improve access, providing models for how other affordable housing programs can also be engaged in these efforts. Communities can expand access to housing for people exiting homelessness through partnerships with public housing agencies (PHAs), by strengthening CoC-PHA partnerships and using approaches described within the PHA Guidebook

to Ending Homelessness. Further, stakeholders should work closely with operators of HUD-financed multifamily housing, as well as USDA-supported multifamily housing.

There are many resources available to PHAs that are collaborating with community partners to help end homelessness. As described in the PHA Guidebook, PHAs can establish "preferences," providing for increased access to Housing Choice vouchers and public housing units by households experiencing homelessness. The same is true for HUD-financed multifamily housing units. When these units and subsidies are connected to adequate supportive services, they can also provide supportive housing opportunities for chronically homeless households and/or other vulnerable households. Communities can also prioritize households exiting homelessness for special needs programs, such as HUD's mainstream voucher program to assist nonelderly persons with disabilities, the Section 202 housing program for elderly households, the Family Unification Program vouchers, and Housing Opportunities for Persons with AIDS (HOPWA) assistance.

PHAs and multifamily housing owners can also project-base Housing Choice vouchers within existing or planned units, supporting the operation or development of units that are affordable for the lowest income households, and ensuring the long-term affordability of those units. PHAs may also designate Housing Choice vouchers or other affordable housing units in their portfolios for the implementation of a "move on" strategy, providing housing opportunities for tenants of supportive housing who no longer need intensive services, thereby freeing up slots for others who are prioritized for supportive housing.

6. Target and Scale State and Local Funding: Ensure that state and local financing and incentives support adequate development activity.

Creating an adequate supply of affordable and supportive housing opportunities to support communities in ending homelessness requires federal, state, and local investments. Those investments must be structured to allow for developments to have little or no debt, which will ensure that they can remain affordable over the long term and be accessible to households with extremely low incomes. Targeting an appropriate scale of those resources to address the housing needs of the lowest income residents is necessary for the creation of units that are accessible to people exiting homelessness and help prevent homelessness among the most at-risk households.

Recently, voters have supported ballot initiatives that provided for increased funding for affordable housing at both the statewide and local level. States with new housing funding include Colorado, California, Washington, and Hawaii, and local jurisdictions such as Charlotte, Austin, and Portland also have new measures in place to fund affordable housing. While interest in housing affordability among voters and elected officials is increasing, such measures are not new. For example, the State of Florida's dedicated affordable housing trust fund, in place since 1992 and championed by a broad coalition of advocates, is used in part to build affordable rental units, as well as preserve existing units. In many cases, cities and counties have also

passed local sales taxes, bonds, or other dedicated revenue sources to increase housing affordability. Across America there are more than 800 such state and local housing trust funds.

A critical capital financing tool is the Low-Income Housing Tax Credit (LIHTC) that is used to secure capital investments for many affordable and supportive housing developments. The processes, policies, and priorities for awarding such tax credits are laid out in the LIHTC Qualified Action Plans (QAP), which are developed by states' Housing Finance Agencies and/or Housing Departments, and for which public input is regularly sought. Many of these QAPs prioritize or incentivize permanent supportive housing and/or other housing for special needs populations, and can be effectively aligned with other resources to expand the supply of units available to people exiting homelessness. Also administered at the state level are monies from the National Housing Trust Fund, which helps create and preserve housing for the lowest income residents.

7. Align Funding: Synchronize financing by aligning capital, service, and operating funding.

Affordable housing developments rely on funding from a variety of public and private sources. For a development to open on schedule, the capital financing, operating support, and services funding must be effectively synchronized. Often housing developers bear the burden of aligning all of the funding resources, which have divergent applications schedules and timeframes, slowing down development processes.

Public and private funders of affordable housing can reduce that burden, and speed up development timeframes, by taking responsibility for aligning their requirements and application and award timeframes. Some communities have created "funders collaboratives" – like the Home for Good Funders Collaborative in Los Angeles, CA – to ensure public and private investments for capital, operations, and services are well aligned. Such alignment also allows for the creation of a shared pipeline of affordable and supportive housing developments necessary to achieve local goals and helps to identify any delays or potential gaps in funding.

8. Link Health and Housing: Align health and housing strategies and resources.

Evidence continues to show that housing and health are inextricably linked. To help people with the greatest needs achieve housing stability, affordable housing opportunities must be combined with a tailored package of consistent and effective supportive services, including health care services. Funding for those services can come from a variety of federal, state, and local sources, not only through targeted homelessness programs and resources, but also through partnerships with federal, state, and local programs and services, including hospitals, and health care and behavioral health care resources.

For example, Medicaid is one of the most important avenues to provide health insurance coverage for low-income populations, including people experiencing homelessness. Under their Medicaid plans, states can also choose to use Medicaid to cover the costs of services that support housing stability, such as case management and services coordination, and Medicaid can be a key resource for ending chronic homelessness and for tenants in supportive housing. Other health care resources, including targeted mental health and substance use resources, can also help support the services people need to succeed in housing. Close coordination in the development of housing and health care strategies at the state and local level can help ensure the most cost-effective use of resources, as well as ensure that both the health and housing outcomes for vulnerable populations are improved. Many innovative models in connecting health care and housing have been developed.

In some communities, such as the example in Portland, OR, health care organizations have invested directly in affordable and supportive housing, in recognition of the critical importance of housing to both health

outcomes and health care costs. Communities can also foster expanded partnerships between housing providers and health and behavioral health care providers, such as health centers, including co-location strategies and other efforts to improve coordination of resources and access to essential services.

9. Ensure Access: Ensure access for people with histories of homelessness, low incomes, and other housing barriers.

To follow through on public messaging that connects affordable housing efforts to the ability to end homelessness, it is essential that people experiencing or with histories of homelessness have genuine and meaningful access to existing and new affordable rental units. For there to be true access to housing for this population, there must be enough units that are both affordable and available to households at the lowest income levels and there must be concerted efforts to connect people experiencing homelessness to those units and to identify and remove barriers to such access.

Further, housing can be made more readily available to those with poor or no credit history, criminal records, and poor rental history through the implementation of Housing First practices and principles. Such access is often not realized even within communities' existing affordable housing. Increased access can be promoted through ongoing education of housing operators (e.g., training on fair housing laws and the rights of persons with disabilities), as well as through requirements attached to state and local funding (e.g., requiring a tenant selection plan that includes individualized consideration and limited "look back" periods for criminal histories and evictions).

Racial disparities in experiences of homelessness, as well as in access to decent housing, are stark, driven by a complex array of inequities within our systems and social dynamics—biases and prejudices, overt discrimination, systemic and institutional racism, and many other related and intersectional forces. Because of these historic and current racial inequities in housing and homelessness, all policies and resources must be intentionally vetted to ensure that access to stable housing is equitable across race and ethnicity. One example of the consideration of racial inequities is that done by the CASA Compact.

Creating a centralized database or resources hub of all available units, and streamlining eligibility for entry into these units, will help ensure that those who most need affordable housing can access it. Directly connecting mainstream resources, including deeply affordable units and Housing Choice vouchers, to your community's coordinated entry system can help simplify access, eliminate multiple waiting lists, and connect those best matched for units to the homes that will resolve their housing crisis quickly. At a minimum, efficiently tracking the supply of units, and turnover through which units become available, can help improve access and streamline lease-up timeframes.

Engaging owners and landlords consistently will result in improved access to available units, greater housing stability for tenants, and increased profitability for the owner/operator. Strong positive relationships between service providers and housing owners and operators are critical for ensuring that households with the greatest barriers have equitable access to housing units. Many communities have created landlord liaison programs to increase access to affordable and private market units. These programs typically centralize communication among tenants, landlords, and service providers. They assist with locating units, navigating the leasing process, and intervening to prevent an eviction if an issue arises. Some programs have access to risk mitigation funds to provide added insurance to an owner/manager who is willing to rent to someone who might otherwise be screened out.

Recommended Resources

The following resources are linked to from within the text above:

Introduction

- [Out of Reach: The High Cost of Housing](#) (NLIHC)

1. **Align Efforts:** Develop and strengthen partnerships needed to align efforts.

   - [Overview of the Collective Impact Model](#) (Kania and Kramer, Stanford Social Innovation Review)

   - [Harnessing the Power of Collective Impact to End Homelessness](#) (Destination: Home)

   - Community example of aligned efforts: [CASA Compact: A 15-Year Emergency Policy Package to Confront the Housing Crisis in the San Francisco Bay Area](#) (CASA Committee)

2. **Set Goals:** Analyze local data, project needs, and set ambitious goals.

   - [SHOP Tool to Estimate the Need for Supportive Housing](#) (USICH)

   - [Overview of the Worst Case Housing Needs](#) (USICH)

   - [Mind the Gap](#) (Enterprise)

   - Example of online affordable housing inventory: [SocialServe](#) (socialserve.com)

   - [National Housing Preservation Database](#) (NHPD)

   - [Preserving Affordable Housing: What Works](#) (Treskon and McTarnaghan, Urban Institute)

3. **Message Effectively:** Develop effective public messaging to mobilize awareness and support.

   - [Communicating Effectively About Ending Homelessness](#) (USICH)

   - [Multiple resources focused on messaging about housing](#) (Frameworks Institute)

   - [Webinar: Making the Case for Affordable Housing and Ending Homelessness](#) (USICH)

   - Community example of communicating housing initiative progress: [Tracking HHH](#) (City of Los Angeles)

4. **Encourage Development:** Implement housing policies that temper rising costs and allow for affordable housing development.

   - Several "[Evidence Matters](#)" articles on local zoning and land use barriers to housing development (HUD PD&R)

   - [Overview and resources on Not in My Backyard (NIMBY)](#) (HUD)

   - [Multiple resources and tools on local solutions to housing affordability](#) (LocalHousingSolutions.org)

   - [Housing Development Toolkit](#) (The White House)

   - [Zoning Changes to Allow for Higher Residential Density](#) (LocalHousingSolutions.org)

   - [Questions to Consider Regarding Inclusionary Zoning Policy](#) (USICH)

   - [Overview and resources on Accessory Dwelling Units](#) (American Planning Association)

   - [Overview of Community Land Trusts](#) (Grounded Solutions Network)

- "Why Not In Our Community?": Removing Barriers to Affordable Housing (HUD PD&R)
- Why Voters Haven't Been Buying the Case for Building (Jacobus, Shelterforce)

5. **Engage Federal Programs:** Involve a broad range of federally funded housing programs.

- Advocates Guide: A Primer on Federal Affordable Housing and Community Development Programs (NLIHC)
- Public Housing Authorities and Continuums of Care: Establishing and Maintaining Powerful Teams (USICH)
- PHA Guidebook to Ending Homelessness (USICH)
- HUD Homelessness Assistance Resources for Multifamily Housing Owners and Managers landing page with numerous resources (HUD)
- USDA Multi-Family Housing Programs overview (USDA)
- Resources for CoC and PHA Collaboration to End Homelessness (HUD)
- Opening Doors Through Multifamily Housing: Toolkit for Implementing a Homeless Preference (HUD)
- HUD Mainstream Voucher landing page (HUD)
- HUD Section 202 Supportive Housing for the Elderly Program landing page (HUD)
- HUD Family Unification Program landing page (HUD)
- HUD Housing Opportunities for Persons with AIDS landing page (HUD)
- Policy Basics: Project-Based Vouchers (CBPP)
- Webinar on Move-On Strategies for PHAs and CoCs (HUD)

6. **Target and Scale State and Local Funding:** Ensure that state and local financing and incentives support adequate development activity.

- Overview and Database of State and Local Housing Trust Funds (Housing Trust Fund Project)
- Example of state housing trust fund and advocacy: Sadowski Housing Trust Fund (Sadowski Coalition, Florida Housing Coalition)
- Fact Sheet on the Low-Income Housing Tax Credit (LIHTC) (NLIHC)
- A Primer on Qualified Action Plans (QAPs) (ChangeLab Solutions)
- Contacts and Other Information about State Housing Finance Agencies (NCSHA)
- 2017 Low Income Housing Tax Credit Policies Promoting Supportive Housing & Recommendations for 2018 & 2019 (CSH)
- National Housing Trust Fund landing page with multiple resources (HUD)

7. **Align Funding:** Synchronize financing by aligning capital, service, and operating funding.

- Financing Affordable Rental Housing: Defining Success, including case studies (Wilson Center)
- Community example: Home for Good in Los Angeles

8. **Link Health and Housing:** Align health and housing strategies and resources.

   - Housing is Health Care (Werthheimer, USICH)
   - Services in a CoC Program: A Guide to Assessing Value and Finding Funding Alternatives (USICH)
   - Integrate Health Care (USICH)
   - Coverage of Housing-Related Activities and Services for Individuals with Disabilities (HHS CMS)
   - A Primer on Using Medicaid for People Experiencing Chronic Homelessness and Tenants in Permanent Supportive Housing (HHS ASPE)
   - A Quick Guide to Improving Medicaid Coverage for Supportive Housing Services (CSH & USICH)
   - Innovative Models in Health and Housing, including community case studies (Bamberger et al.)
   - 6 Portland Health Organizations Pledge $21.5million for 33 Low-Income Housing Projects (Portland Business Journal)
   - Partnering with Hospitals to End Homelessness (USICH)

9. **Ensure Access:** Ensure access for people with histories of homelessness, low incomes, and other housing barriers.

   - Housing First Checklist (USICH)
   - Fair Housing landing page with numerous resources (HUD)
   - Application of Fair Housing Act to the Use of Criminal Records (HUD)
   - How to Start Addressing Racial Disparities in Your Community (USICH)
   - Community example of racial equity perspective: Racial Equity Analysis for the CASA Compact (CASA Committee)
   - Enhancing Coordinated Entry through Partnership with Mainstream Resources and Programs (USICH)
   - Coordinated Entry Policy Brief (HUD)
   - Multiple Resources on Landlord Engagement (USICH)
   - Engaging Landlords: Risk Mitigation Funds Community Profiles (USICH)

Home, Together:
THE FEDERAL STRATEGIC PLAN TO PREVENT AND END HOMELESSNESS

United States Interagency Council on Homelessness

Department of Agriculture

Department of Commerce

Department of Defense

Department of Education

Department of Energy

Department of Health and Human Services

Department of Homeland Security

Department of Housing and Urban Development

Department of the Interior

Department of Justice

Department of Labor

Department of Transportation

Department of Veterans Affairs

Corporation for National and Community Service

General Services Administration

Office of Management and Budget

Social Security Administration

US Postal Service

White House Office of Faith-Based and Community Initiatives

Home. Because we know that the only true end to homelessness is a safe and stable place to call home.

Home enables our families, friends, and neighbors—indeed, everyone in our nation—to have a platform from which they can pursue economic opportunity. Having a home provides people with better chances for succeeding in school and advancing their careers. It also allows them to take care of their health, build strong families, and give back to their communities.

But far too many people experience homelessness in our country, limiting their ability to pursue these opportunities.

Together. Because the causes of homelessness are complex, and the solutions are going to take all of us working together, doing our parts, strengthening our communities.

Thriving communities need enough housing that is affordable and equitably available to people across a full range of incomes—from young adults just starting out to seniors who want to spend their remaining years feeling secure. Quality educational and career opportunities, child care, health care, substance abuse and mental health services, and aging services can help individuals and families build strong social networks, pursue economic mobility, and strengthen their overall well-being. These services, and other federal, state, and local programs, must be well-coordinated among themselves, and with the business, philanthropic, and faith communities that can supplement and enhance them.

Together, We Are Making Progress

The problem of homelessness can seem daunting—it is estimated that on any given night more than 550,000 people are experiencing homelessness in America.[1] The good news is that states and communities, with the support of the federal government and the private sector, are making progress, using best practices and building the coordinated responses that are necessary to reduce and ultimately end homelessness in America.

Driven by federal, state, and local actions, and by public and private partnerships, point-in-time data shows an estimated 13% fewer people were experiencing homelessness in 2017 compared to 2010, and there were 17% fewer people who were unsheltered, sleeping on our sidewalks, in our parks, and in other unsafe environments.[2]

For some targeted groups, communities have made even greater progress. For example, since 2010, there are 46% fewer Veterans and 27% fewer families with children experiencing homelessness. And we've reduced chronic homelessness—homelessness among people with disabilities who have been without a home for long or repeated periods of time—by 18%.[3]

In addition, since the release of federal criteria and benchmarks in 2015 to measure progress for ending homelessness among Veterans, more than 60 communities across more than 30 different states have effectively ended Veteran homelessness.[4] And three communities have achieved the federal criteria and benchmarks for ending chronic homelessness.

These achievements show that ending homelessness is possible. And we know that it's possible in all kinds of places—big cities, suburbs, small towns, and across entire states.

Areas of Increased Focus in This Plan

- Increasing Affordable Housing Opportunities

- Strengthening Prevention and Diversion Practices

- Creating Solutions for Unsheltered Homelessness

- Tailoring Strategies for Rural Communities

- Helping People Who Exit Homelessness to Find Employment Success

- Learning from the Expertise of People with Lived Experience

Working Together is What Works

We are making this progress because communities are focused more than ever on the ultimate solution to homelessness: Home. And they are doing this work by breaking down silos and working together in profoundly new ways. To help people find the stability of home, communities are embracing Housing First practices, through which people experiencing homelessness are connected to permanent housing swiftly and with few to no treatment preconditions, behavioral contingencies, or other barriers. Communities are also developing coordinated homelessness service systems so that people who need help are identified quickly, their needs and strengths are assessed, and they can be matched to the appropriate

local housing and services opportunities and social supports. Through housing interventions like supportive housing and rapid re-housing, individuals and families are connected to the tailored array of community services that can help them stay and succeed in their home and pursue economic advancement.

Our Path Home

While our progress is promising, we also know that we have much more work to do, and many more challenges that we must face together. Beyond the critical work to make sure there is enough housing for everyone, we must also focus more attention on preventing people from falling into homelessness in the first place and on diverting people from entering emergency shelter if they have other stable options available.

We also have an urgent need for strategies to address the immediate crisis of unsheltered homelessness—especially in communities with high-cost housing markets—and homelessness in rural communities, where housing and services are scarce. We must also address the racial inequities and other disparities in the risks for, and experiences of, homelessness. And we must be clear that exiting homelessness is not the end point for people, it is a starting place from which they can pursue employment, education, community involvement, and other goals.

These are difficult challenges, but momentum is on our side. We know where we are going and we know how we are going to get there: **Home, Together**.

OUR SHARED NATIONAL GOALS

Through the hard work of communities around the country, we now have proof of something that we didn't before—that ending homelessness is achievable. *Home, Together* builds upon what we have learned from states and communities over time, and lays out the strategies we know we must advance at the federal level in order to support and accelerate state and local progress.

Home, Together has one fundamental goal, a goal shared across federal, state, and local partners: to end homelessness in America.

But the people who experience homelessness are diverse—in their experiences, in their challenges, in their household compositions, in their ages, in many other ways—and we must tailor and target our strategies and actions to reflect that diversity.

Therefore, the Plan sets important population-specific goals as well:

- **To end homelessness among Veterans**

- **To end chronic homelessness among people with disabilities**

- **To end homelessness among families with children**

- **To end homelessness among unaccompanied youth**

- **To end homelessness among all other individuals**

Achieving these shared goals is not possible through federal action alone—it requires strategic focus, effort, and investments from both the public and the private sectors and across all levels of government.

Achieving these goals as a nation means achieving these goals in all our communities, communities that are also diverse—in their demographics, in their needs, in their geographic characteristics, in their prog-ress to date, in their resources, in their infrastructure, in their housing markets, and in many other ways. Some communities have already succeeded at achieving some of these sub-goals, others are on the cusp of major successes, and many are striving hard to make progress but face very significant challenges.

Therefore, the Plan does not set uniform timeframes. Rather, federal partners will continue to work with communities, and provide tools and information, that will enable them to set their own ambitious goals, tailored to their local conditions, and grounded in their local data.

With a few exceptions, the Objectives and Strategies outlined in this Plan are not population-specific. In the implementation of the Plan, USICH will work with its federal partners, through established inter-agency working group structures, to plan, implement, and assess the impact of specific activities to drive progress toward the population-specific sub-goals. Those activities will also be attentive to the specific needs of other subpopulations of people, such as older adults, people with disabilities, or people with substance use disorders, including opioid use disorders, who are represented across the population goals identified above.

Defining Success

Achieving these goals is grounded in a shared vision of what it means to end homelessness: that every community must have a systemic response in place that ensures homelessness is prevented whenever possible, or if it can't be prevented, it is a rare, brief, and one-time experience. That means that every community must have the capacity to:

- Quickly identify and engage people at risk of and experiencing homelessness.

- Intervene to prevent people from losing their housing and divert people from entering the homelessness services system.

- Provide people with immediate access to shelter and crisis services without barriers to entry if homelessness does occur.

- Quickly connect people experiencing homelessness to housing assistance and services tailored to their unique needs and strengths to help them achieve and maintain stable housing.

To help communities to assess their progress toward achieving this vision, USICH and our federal partners have developed qualitative criteria and quantitative benchmarks that provide states and communities a clear road map for assessing how well their local systems are designed and implemented, for measuring the effectiveness of those systems, and for determining if they have achieved the goals.

About the U.S. Interagency Council on Homelessness

The U.S. Interagency Council on Homelessness (USICH) leads national efforts to prevent and end homelessness in America. We drive action among the 19 federal member agencies that comprise our Council and foster the efficient use of resources in support of best practices at every level of government and with the private sector.

USICH is statutorily charged with developing and regularly updating a national strategic plan to prevent and end homelessness. *Home, Together* is the strategic plan adopted by our Council for Fiscal Years 2018-2022.

USICH will work with its federal partners and the interagency working groups we manage to implement this Plan. USICH will lead and support federal activities aligned with the Plan's Objectives and Strategies, partner with states and communities to implement the most effective practices, and assess the Plan's impact to further strengthen our actions and outcomes.

Measuring Our Progress

To drive and track progress against the federal Strategies outlined in *Home, Together,* USICH and its federal partners will develop and utilize an annual performance management plan with specific target actions, milestones, and deadlines. USICH will also use multiple performance measures to assess the overall impact of the implementation of *Home, Together.*

USICH will focus on changes in the following key measures:

- The number of people experiencing sheltered and unsheltered homelessness at a point in time in the annual Point-in-Time count, including Veterans, people experiencing chronic homelessness, families with children, unaccompanied youth, and all individuals.

- The number of states reporting increases versus decreases in the number of people experiencing sheltered and unsheltered homelessness within annual Point-in-Time counts.

- The number of Continuums of Care reporting increases versus decreases in the number of people experiencing sheltered and unsheltered homelessness within annual Point-in-Time counts.

- The number of people, including Veterans, people experiencing chronic homelessness, families with children, unaccompanied youth, and all individuals, spending time in emergency shelter and transitional housing annually.

- The number of children and youth, including both students in families and unaccompanied students, identified as experiencing homelessness at some point during the school year.

- The number of communities, states, and Continuums of Care that have achieved each population-specific goal.

These assessments will be used to inform future revisions to the Plan and its Objectives and Strategies, and USICH will provide an annual report on its effort to the President and to Congress.

THE PLAN: FISCAL YEARS 2018-2022

To end homelessness, every community needs to be able to implement a systemic response that ensures homelessness is prevented whenever possible or, if it can't be prevented, it is a rare, brief, and one-time experience. And that systemic response must endure for the long term. The development of such capacity cannot be achieved by any one level of government, or by any one sector alone, and requires the investment of time, effort, and financial resources by federal, state, and local public and private partners, working together in close collaboration.

The Plan focuses on identifying and describing essential federal strategies that will help states, communities, and public and private partners build effective, lasting systems that will drive toward the goals now, and be able to respond quickly and efficiently when housing instability and homelessness occur in the future.

The plan also seeks to serve as a road map for non-federal agencies and partners, providing a detailed framework through which they can identify and implement their own strategic activities and align their efforts with federal agencies and other partners.

Home, Together's Eight Objectives

Home, Together is focused on federal strategies that will support states and communities to make homelessness a rare, brief, and one-time experience—and that will sustain that success once achieved. That focus is reflected in its structure.

1. Ensure Homelessness is a Rare Experience

Objective 1.1: Collaboratively Build Lasting Systems that End Homelessness

Objective 1.2: Increase Capacity and Strengthen Practices to Prevent Housing Crises and Homelessness

2. Ensure Homelessness is a Brief Experience

Objective 2.1: Identify and Engage All People Experiencing Homelessness as Quickly as Possible

Objective 2.2: Provide Immediate Access to Low-Barrier Emergency Shelter or other Temporary Accommodations to All Who Need it

Objective 2.3: Implement Coordinated Entry to Standardize Assessment and Prioritization Processes and Streamline Connections to Housing and Services

Objective 2.4: Assist People to Move Swiftly into Permanent Housing with Appropriate and Person-Centered Services

3. Ensure Homelessness is a One-Time Experience

Objective 3.1: Prevent Returns to Homelessness through Connections to Adequate Services and Opportunities

4. Sustain an End to Homelessness

Objective 4.1: Sustain Practices and Systems at a Scale Necessary to Respond to Future Needs

1) ENSURE HOMELESSNESS IS A **RARE** EXPERIENCE

The Objectives and Strategies in this section focus on actions that will help to make sure that individuals and families experience homelessness much less often. This includes strategies for building strong local systems, expanding partnerships with mainstream programs that are not specifically targeted to people experiencing homelessness, putting a greater emphasis on diversion strategies, and strengthening our ability to prevent housing crises and homelessness. Implementation of these strategies will be grounded in data and analysis and will support communities to address the needs of populations that are disproportionately impacted by homelessness in each community.

Objective 1.1: Collaboratively Build Lasting Systems that End Homelessness

To achieve the goal of ending homelessness and to ensure that homelessness is a rare experience, leaders from all levels of government and the private, non-profit, and faith sectors can come together to:

Build momentum behind a common vision. The national definition of an end to homelessness, and the criteria and benchmarks for achieving the goals, provide the roadmap to success for communities across the country. This common vision allows us to coordinate and align activities, policies, and priorities through regional, state, and local interagency working groups, councils, and other processes, in a way that drives progress.

Understand and enumerate the size and scope of the problem. Collecting, analyzing, and reporting high-quality, timely data on homelessness is essential for understanding who experiences homelessness in the community at disproportionate rates and why. It also helps us target and scale interventions, track results, plan strategically, and allocate resources at the state and local level. By having comprehensive data at the center of collaborative decision-making processes, communities can stretch the resources they have further, understand where new resources are needed, target prevention efforts, and get better results.

Reduce fragmentation. Bringing together areas of government that have typically operated in silos reduces duplicative or contradictory activities and ensures the most effective use of public resources. For example, programs funded by the Departments of Housing and Urban Development (HUD) and Veterans Affairs (VA) have increased coordination to provide better care and quicker access to permanent housing for Veterans experiencing homelessness.[5]

Drive implementation of cost-effective solutions. Using data, evaluation, performance measurement, and research to guide investments can lead to greater utilization of evidence-based and evidence-informed practices that efficiently solve homelessness and make better use of limited resources. For example, evidence-based Housing First approaches have helped serve more people with better results.

To support communities' progress, USICH and its member agencies will focus on the following Strategies:

a. **Equip states and communities to set their own bold and ambitious goals for ending homelessness and to prioritize and appropriately scale state, local, public, and private investments.** Federal agencies will provide technical assistance and modeling tools that can be implemented locally to project current and future needs and the types and scale of housing and services interventions that will be needed to achieve their goals and sustain those successes.

b. **Strengthen the collection, reporting, and utilization of essential data sources,** including Point-in-Time count data, Homeless Management Information System (HMIS) data, State and Local Education Agency Education for Homeless Children and Youth data,[6] Worst Case Housing Needs data,[7] and other relevant data, to better understand and enumerate the size and scope of the challenges that must be addressed. This work also includes increasing community capacity to match administrative data sets, such as health care and corrections, to improve interventions, tailor strategies, and improve outcomes for populations that are disproportionately represented among people experiencing homelessness.

c. **Engage people with lived experience** through advisory committees and policy and planning processes at the federal level, and encourage such engagement at the local and state levels to ensure meaningful opportunities for providing expert advice and input.

d. **Further engage and support state and local elected officials, and educate partners and the public,** regarding the: scope, causes, and costs of homelessness; necessary solutions; evidence-based practices and strategies; and risk factors of homelessness locally, including the disproportionate and persistent impact of homelessness on some populations.

e. **Provide guidance about the roles that a wide range of federal programs and resources can play to support best practices and increase their impact within efficient systems** to prevent and end homelessness—including both the programs that are targeted to addressing homelessness and those that are not.

> ## *"Homelessness prevention is not the responsibility of the homelessness crisis response system alone."*

Objective 1.2: Increase Capacity and Strengthen Practices to Prevent Housing Crises and Homelessness

Homelessness prevention is not the responsibility of the homelessness crisis response system alone. Rather, it requires a multi-sector approach and an active focus on housing needs, housing stability, and risks of homelessness across many different public systems. To strengthen our understanding of

and approach to implementing effective prevention, communities will be supported in developing partnerships that build a multi-pronged approach to preventing homelessness, focused on actions that:

Reduce the prevalence of risk of housing crises. A complex set of external factors contribute to the risk of housing crises within a community and among different sub-populations. To make inroads in reducing the risk of housing crises, communitywide action is needed to address the wide range of policies contributing to the availability of, and access to, an adequate supply of safe and affordable housing; health and behavioral health resources; education and meaningful and gainful employment; opportunities for economic mobility; affordable child care; and legal assistance.

Reduce the risk of homelessness while households are engaged with or are transitioning from systems. Research and data demonstrate that individuals or families are often engaged with multiple public systems, such as health and behavioral health care, child welfare, and the juvenile and criminal justice systems, prior to their experiences of homelessness.[8] Effective prevention approaches must include enhanced cross-system collaboration, such as increased awareness and attentiveness to housing stability, and effective transition and/or discharge planning that link people to other resources, including employment and other economic mobility supports, to reduce the risk of homelessness upon discharge or following the end of service provision. Communities can also consider policies that increase access to home-visiting programs, family support networks, school-based supports, and other community-based programs that focus on strong families and positive youth development. Family preservation and reunification can also be explored, whenever safe and appropriate, in order to address the disproportionate impact of homelessness on single mothers and youth of color.

Target assistance to prevent housing crises that do occur from escalating further and resulting in homelessness. Targeted assistance may include a combination of financial assistance, mediation and diversion, housing location, legal assistance, employment services, or other supports—many of which can be provided by public, non-profit, faith-based, and philanthropic programs within the community. Strong identification efforts through the implementation of housing status assessments are important tools for programs to effectively identify the most at-risk households, to connect them to the supportive services and/or resources that will best respond to their housing crisis, and to prevent homelessness from occurring.

To support communities' progress, USICH and its member agencies will focus on the following Strategies:

a. **Promote development of an expanded supply of safe and affordable rental homes** through federal, state, and local efforts and investments. This includes assisting communities that are working to adopt policies to expand overall housing supply and to project the scale of affordable housing units—including units that are affordable to people exiting homelessness and units that are accessible to persons with disabilities—needed to meet local demand on an ongoing basis.

b. **Improve access to federally funded housing assistance by eliminating administrative barriers and encouraging targeting and prioritization of affordable housing** to people experiencing homelessness in a community and/or to populations that are especially vulnerable to homelessness.

c. **Increase community capacity and state-level coordination to effectively identify, target, and connect at-risk individuals and families to local resources and opportunities that contribute to and strengthen housing stability,** including job training and apprenticeship programs that create access to career pathways, primary and behavioral health services, early childhood programs, and elementary, secondary, and post-secondary education. For children and youth at risk of homelessness, this work includes strengthening connections to school- and community-based resources that encourage education retention, high school completion, and services that address needs related to these goals, including transportation and additional education services.

d. **Strengthen the evidence base for effective homelessness prevention programming and interventions,** including through rigorous evaluation strategies where possible, disseminate results widely, and use that evidence to encourage resources that are not specifically targeted to ending homelessness to prioritize individuals and families imminently at risk of experiencing homelessness.

e. **Improve efforts to prevent people from entering homelessness as they transition from other systems, such as justice settings, health care facilities, and foster care,** by supporting the development of stronger transition planning, discharge practices, and re-entry processes to improve outcomes, and by prioritizing connections to housing options, family-focused interventions, education resources, health and behavioral health supports, employment and income supports, health care coverage, and legal services.

f. **Strengthen diversion strategies and practices** through guidance and technical assistance with a focus on using identified strengths and existing connections and on assisting people to access safe alternatives to emergency shelter.

g. **Identify and promote implementation of eviction prevention strategies,** including access to: civil legal aid and legal assistance to address obstacles to employment and housing; eviction and foreclosure prevention; and short-term and flexible financial assistance for households experiencing financial crises.

h. **Utilize opportunities in child welfare policy to expand resources for community-based preventive services to support stable housing outcomes** for children and families involved with, or at risk of involvement with, the child welfare system.

i. **Encourage programs that are not specifically dedicated to ending homelessness to fund interventions that promote and support housing stability or to prioritize or serve individuals and families experiencing homelessness.** Federal partners will further encourage partnerships with sources of public resources that can fund housing and related interventions, or that can prioritize or serve those experiencing homelessness, such as public housing, Temporary Assistance for Needy Families (TANF) and child welfare agencies, Head Start programs, and Child Care and Development Fund providers, to strengthen the communitywide approach that ensures that homelessness is a brief experience in any community.

2) ENSURE HOMELESSNESS IS A **BRIEF** EXPERIENCE

The Objectives and Strategies in this section focus on actions that will help make sure people experiencing homelessness are quickly linked to permanent housing opportunities with the right level of services to support their stability and success. Strategies focus especially on coordinated and comprehensive outreach, low-barrier emergency shelter, strong coordinated entry processes, and swift connections to different forms of permanent housing. Housing First practices underpin every element of this response.

Objective 2.1: Identify and Engage All People Experiencing Homelessness as Quickly as Possible

It is important to quickly identify and engage individuals and families when they do fall into homelessness—including sheltered and unsheltered homelessness in locations such as cars, parks, abandoned buildings, encampments, or on the street—to ensure that experience is brief. Communities can use coordinated, housing-focused outreach to people who are unsheltered, in-reach to people in institutional settings, data from multiple systems, and other methods, to identify and engage individuals and families experiencing homelessness, in conjunction with coordinated entry processes and other systems.

"It is important to quickly identify and engage individuals and families when they do fall into homelessness—including sheltered and unsheltered homelessness—to ensure that experience is brief."

While recognizing that people may move among a variety of settings, communities need the capacity to:

- **Identify every individual and family** that is unsheltered, in shelter, or in transitional housing settings or other residential programs, and to implement robust efforts to identify at-risk households;

- **Coordinate a comprehensive set of strategies** that collect information and data from hospitals, jails, schools, the child welfare system, hotlines and 2-1-1, and other community-based programs; and

- **Use HMIS and other data sources to build and maintain active lists of people experiencing homelessness** and to track the homelessness status, engagements, and permanent housing placement for each individual or family.

Many individuals experiencing homelessness are disengaged from—and may be distrustful of—public and private programs, agencies, and systems, and they may be reluctant to seek assistance. Helping individuals to overcome these barriers often requires significant outreach time and effort, and can take months or even years of proactive and creative engagement to build trust. In order to comprehensively identify and engage all people experiencing homelessness, partnerships across multiple systems and sectors are critically important, particularly among homelessness service systems and health and behavioral health care providers, schools, early childhood care providers and other educators—including higher education institutions—child welfare agencies, TANF agencies, law enforcement, criminal justice system stakeholders, workforce systems, faith-based organizations, and other community-based partners.

To support communities' progress, USICH and its member agencies will focus on the following Strategies:

a. **Support increased capacity of communities to ensure that identification, outreach, and engagement efforts are comprehensive and coordinated** across sectors and agencies, are focused on creating connections to permanent housing with appropriate services, are maximizing utility of shared data sets, and are effectively identifying and engaging people with diverse experiences, needs, and challenges.

b. **Provide targeted guidance and technical assistance to communities with high rates of unsheltered homelessness and high-cost, low-vacancy housing markets** to support innovation, develop stronger practices, and build the evidence base for the most effective practices and strategies for reaching, engaging, and linking people experiencing unsheltered homelessness to options for shelter and to permanent housing opportunities.

c. **Promote targeted outreach, in-reach, and data collection strategies to strengthen state and local efforts to identify people experiencing chronic homelessness and frequent users of shelter and other systems,** including emergency health services and the criminal justice system, and connect them to the housing and support they need.

d. **Strengthen capacity in rural and suburban areas to maximize outreach efforts** tailored to the unique challenges posed by geography and population distribution. Federal partners will develop guidance and tools to support such communities to build partnerships and efficient systems to identify and engage individuals and families experiencing homelessness.

e. **Support communities to develop partnerships with law enforcement that reduce the criminalization of homelessness.** Federal partners will develop further guidance on best practices in addressing unsheltered homelessness and encampments and strategies that reduce the criminalization of homelessness.

f. **Help communities to develop the skills of staff to implement essential best practices,** such as trauma-informed care, motivational interviewing, and critical-time intervention, as well as other

skills, such as open communication, cultural responsiveness, mental health first aid, staff care, and recognizing patterns of interaction.

> *"Crisis services are the critical front line of communities' responses to homelessness, helping people meet basic survival needs while also helping them swiftly secure permanent housing opportunities."*

Objective 2.2: Provide Immediate Access to Low-Barrier Emergency Shelter or Other Temporary Accommodations to All Who Need it

Emergency shelter, other temporary accommodations, and other crisis services are the critical front line of communities' responses to homelessness, helping people meet basic survival needs for shelter, food, clothing, and personal hygiene, while also helping them resolve crises and swiftly secure permanent housing opportunities.

Provide access to low-barrier emergency shelter. An effective crisis response system helps individuals and families experiencing homelessness avoid the need to enter emergency shelter whenever possible. It is also able to immediately provide high-quality, housing-focused shelter or other temporary accommodations for those living in unsafe situations, including those fleeing domestic violence and human trafficking and those living in unsheltered locations. Communities should have effective models of emergency shelter and other temporary accommodations available that:

- Meet the needs of all members of a household and self-defined family and kinship groups, including infants and young children;

- Do not turn people away or make access contingent on sobriety, minimum income requirements, or lack of a criminal history;

- Do not require family members and partners to separate from one another in order to access shelter;

- Ensure that policies and procedures promote dignity and respect for every person seeking or needing shelter; and

- Provide a safe, decent, welcoming, and appropriate temporary living environment, where daily needs can be met while pathways back to safe living arrangements or directly into housing programs are being pursued.

Provide access to service-enriched, longer-term temporary accommodations when needed and appropriate. Longer-term temporary accommodations with a high level of supportive services, such as transitional housing programs, are typically costlier, but may fill a need for households with more intensive service needs.[9] These households might include youth and young adults who would benefit from a longer-term, more supportive living environment, survivors of domestic violence or other forms

of severe trauma who feel unsafe living on their own in the community, or some people in recovery from substance use disorders who are seeking a communal, recovery-focused environment. Communities need the capacity to provide a meaningful array of housing options to promote choice and to assess both how these interventions are targeted and their outcomes in connecting people to permanent housing.

To support communities' progress, USICH and its member agencies will focus on the following Strategies:

a. **Partner with communities to identify and define appropriate standards for the provision of emergency shelter and other temporary accommodations,** addressing physical environments, service strategies, operational protocols, and performance expectations.

b. **Enhance the capacity of emergency shelter providers to implement low-barrier approaches,** to provide fair and equitable access, to address the needs of households of all compositions, and to implement Housing First approaches and provide adequate services within communities to strengthen exits to permanent housing.

c. **Improve access to emergency assistance, housing, and supports for historically underserved and overrepresented groups,** such as youth who have been involved in the juvenile justice and/or child welfare systems; people who have been sexually exploited or labor-trafficked; people who identify as LGBTQ; people who are gender-non-conforming; people living with HIV/AIDS; youth that are pregnant or parenting; people with mental health needs; and racial and ethnic minorities.

d. **Increase the availability of medical respite programs** in communities to allow hospitals to discharge people experiencing homelessness with complex health needs to medical respite programs that can help stabilize their medical conditions and assist them to access or return to safe and stable housing.

e. **Align services to ensure that people with behavioral health care needs have adequate and appropriate access to emergency shelter or other temporary accommodations** that can address their service and housing needs.

f. **Continue to assess and retool transitional housing programs to best address local needs.** Federal partners will support communities to reduce barriers to entry and consider conversion or reallocation of resources where appropriate to cost-effective alternatives, such as permanent supportive housing, rapid re-housing, crisis or interim housing, or transition-in-place models, and to maximize the effectiveness of transitional housing programs where appropriate.

Objective 2.3: Implement Coordinated Entry to Standardize Assessment and Prioritization Processes and Streamline Connections to Housing and Services

Coordinated entry processes make it possible for people experiencing or at risk of experiencing homelessness to have their strengths and needs quickly assessed, and to be swiftly connected to appropriate, tailored housing and services within the community or designated region.

Standardized assessment tools, prioritization policies, and practices used within local coordinated entry processes should take into account the unique needs of different populations, including parents, infants and young children, youth, people with disabilities, people living with HIV/AIDS, survivors of domestic violence, and populations that are disproportionately represented among people experiencing homelessness. These processes make it possible for households to gain access to the best options available to address their needs—incorporating participants' choice—rather than being evaluated for a single program within a community. The most intensive interventions should be prioritized for those with the highest needs, as identified by the community. To implement effective coordinated entry systems, communities need the capacity to train staff consistently, to implement trauma-informed approaches, and to protect the confidentiality and safety concerns of people experiencing homelessness, including people living with HIV/AIDS and individuals or families fleeing domestic violence.

Coordinated entry systems also create the opportunity to bring non-traditional partners and resources to the table as part of a broad and collaborative community effort that engages other public programs and community- and faith-based organizations in preventing and ending homelessness. While these programs are often not targeted to individuals and families experiencing homelessness, they may have resources that are critical for ensuring that any experience of homelessness in a community is brief and for meeting the longer-term service needs of people experiencing homelessness.

To support communities' progress, USICH and its member agencies will focus on the following Strategies:

a. **Support the implementation of strong coordinated entry processes that provide effective, low-barrier, comprehensive, and coordinated access to housing and services programs.** Federal partners will assist communities in improving access to programs, standardized assessment, prioritization, and referral processes between systems. This work will include developing guidance and technical assistance to navigate emerging challenges. Federal partners will also provide technical assistance and tools to support community partners to address data-sharing concerns, particularly in navigating confidentiality and safety concerns for survivors of domestic violence, individuals living with HIV/AIDS, and minors, including children identified by schools as experiencing homelessness.

b. **Encourage a wide range of programs to develop or strengthen partnerships with coordinated entry processes and to implement effective practices for referrals between systems.** Federal partners will encourage schools, early childhood programs, child welfare agencies, health and behavioral health care providers, HIV/AIDS housing and service organizations, affordable housing programs, benefits programs such as Supplemental Security Income and Social Security Disability Insurance (SSI/SSDI), and other programs to implement processes to identify individuals and families who are experiencing homelessness to connect them to local coordinated entry systems and to connect people identified by the coordinated entry systems to other necessary programs.

c. **Strengthen the focus on income and employment within coordinated entry systems to effectively target and connect individuals and families to opportunities** and services needed to

attain and sustain income and employment, including job training and apprenticeship programs that create access to career pathways, primary and behavioral health services, early childhood education and child care programs, and resources for young children and youth available through schools and post-secondary institutions.

d. **Develop and strengthen best practices in population-specific coordinated entry strategies and processes** to ensure that practices effectively engage people with varied experiences of homelessness, diverse service needs, and differing eligibility for programs and services.

e. **Support rural and suburban areas to implement effective, regionally specific coordinated entry processes.** Recognizing the unique challenges posed by geography and population distribution in these areas, federal partners will offer technical assistance and tools to support communities in strengthening their coordinated entry processes and ensuring that they are fully accessible.

> *"Communities across the country have been embracing Housing First approaches across their systems, removing as many obstacles and unnecessary requirements as possible in order to expedite people's access to stable housing."*

Objective 2.4: Assist People to Move Swiftly into Permanent Housing with Appropriate and Person-Centered Services

To end homelessness as quickly and efficiently as possible, communities must focus on streamlining connections to permanent housing and providing people with the appropriate level of services to support their long-term housing stability. Communities across the country have been embracing Housing First approaches across their systems, removing as many obstacles and unnecessary requirements as possible in order to expedite people's access to stable housing. Effective Housing First approaches, developed in response to strong evidence, include: expanding access to new and existing affordable housing for people experiencing homelessness; providing rapid re-housing to families and individuals; and providing supportive housing to people with the most intense needs.

Expand access to new and existing affordable housing for people experiencing homelessness. To provide adequate housing opportunities, and for Housing First approaches to be taken to scale, it will be necessary to expand access to housing affordable to people who are at risk of or are experiencing homelessness. Strategies to expand the supply can be implemented by all levels of government and across the public and private sectors, and can also include:

- Examining and removing local policy barriers that limit housing development in the private market and have adverse impacts on housing affordability;

- Prioritizing people experiencing homelessness for affordable housing resources; and

- Expanding affordable housing opportunities through actions across all levels of government.

Connect people to rapid re-housing. Effective implementation of rapid re-housing requires providing each of the essential components of this intervention—housing identification, rent and move-in assistance, and case management. Rapid re-housing assistance should be offered without preconditions to entry—like income, absence of criminal record, or sobriety requirements—and the resources and services provided should be tailored to the unique needs of the household. Preliminary evidence shows that rapid re-housing, when combined with connections to appropriate resources, such as employment supports and other income, can successfully end homelessness for many families and individuals who do not need intensive and ongoing supports.[10] For these households, rapid re-housing may also be a less expensive housing intervention when compared to other interventions, such as transitional housing.[11] Further evidence regarding the most effective rapid re-housing practices for different populations, and within different types of housing markets, needs to continue to be developed.

Connect people with the most intense needs to permanent supportive housing. Supportive housing combines non-time-limited affordable housing assistance with wraparound supportive services for individuals and families with the longest histories of homelessness and disabilities. When operated with Housing First practices, there are few or no preconditions for entry, such as sobriety, absence of a criminal record, or medication adherence. While participation in services is encouraged, it is not a condition of housing. There is no single model for supportive housing design—it may involve the renovation or construction of new housing, set-asides of apartments within privately owned buildings, or the leasing of individual apartments dispersed throughout an area.

When implemented effectively, permanent supportive housing can result in fewer expenses for shelters, jails, ambulances, and emergency departments.[12] Households in supportive housing programs receive support to get connected to SSI/SSDI benefits when eligible, health and behavioral health care, social supports, employment and supported employment opportunities and workforce programs, and other supportive services that promote health and long-term housing stability.

Link people experiencing unsheltered homelessness to housing and services solutions. Communities need to consider strategies to address the immediate safety and health concerns of people who are unsheltered, but they must also work to develop more low-barrier pathways into permanent housing. To drive greater progress, communities will need support to strengthen their capacity to identify and engage people who are unsheltered and to assist them to access permanent housing solutions, including strengthening the outcomes achieved for people who enter emergency shelter.

To support communities' progress, USICH and its member agencies will focus on the following Strategies:

   a. **Support communities to expand the supply and increase access to rental housing subsidies and other affordable housing options** for individuals and families experiencing or most at risk of homelessness. These efforts will include:

   •   Encouraging collaboration between public housing agencies, multi-family housing owners, and homelessness services systems, and promoting guidance on how public

housing agencies and multi-family housing owners can adopt admissions preferences and successfully house people exiting homelessness; and

- Supporting states and communities to better target and align rental assistance and capital financing sources to support new construction and rehabilitation of affordable housing units that can be effectively accessed by people exiting homelessness.

b. **Increase the capacity of communities to implement Housing First and harm reduction practices** in programs across their systems, to further explore and refine alternative housing interventions, such as shared housing, and to evaluate effectiveness.

c. **Encourage increased use of health, behavioral health, TANF, workforce, early childhood education, K-12 and higher education supports, and child welfare programs** to provide supportive services in conjunction with housing programs and interventions in order to expand capacity to create stable housing outcomes.

d. **Provide guidance and technical assistance to assist communities to implement and improve outcomes for rapid re-housing for families, youth, and individual adults,** drawing upon knowledge gained from implementation of VA's Supportive Services for Veteran Families program, HUD-funded programs, and program evaluations and research studies on effective models.

e. **Increase access to permanent housing models for people with substance use disorders, including opioid use disorders,** by aligning housing and services and scaling evidence-based approaches, like medication assisted treatment.

f. **Support communities to implement expanded "move-on" strategies to assist people who have achieved stability in permanent supportive housing**—and who no longer need and desire to live there—to move into other housing options they can afford and create access to those permanent supportive housing units for other prioritized households currently experiencing homelessness.

g. **Help communities set specific, ambitious short-term goals to swiftly connect people experiencing homelessness** to housing and services appropriate to their needs, and support their efforts in achieving and tracking performance against those goals.

h. **Continue to improve targeting of permanent supportive housing for people with disabilities experiencing chronic homelessness** and for other individuals and families that are particularly vulnerable in order to improve cost savings and outcomes.

i. **Improve access to federally funded housing assistance by eliminating administrative barriers and encouraging prioritization** of people experiencing or most at risk of homelessness, including implementing the housing anti-discrimination and eviction protection provisions covered in the Violence Against Women Act. Federal partners will review federal program policies, procedures, and regulations to identify administrative or regulatory mechanisms that could be used to remove barriers and improve access to stable health care, housing, and housing supports.

j. **Encourage partnerships between housing providers and health and behavioral health care providers, such as health centers,** to co-locate, coordinate, or integrate health, behavioral health, safety, and wellness services with housing and create better resources for providers to connect patients to housing resources.

3) ENSURE HOMELESSNESS IS A ONE-TIME EXPERIENCE

The Objective and Strategies in this section focus on ensuring that people exit to permanent housing stably and successfully, using that housing as a platform for accessing essential services and connecting to the opportunities they need to pursue their goals and dreams for themselves and their families. Strategies emphasize strengthening the quality of housing and services interventions and providing connections to other services and opportunities, such as education and employment, that can help people find lasting success.

Objective 3.1: Prevent Returns to Homelessness through Connections to Adequate Services and Opportunities

To ensure that individuals and families don't fall back into homelessness, it will be necessary to strengthen partnerships with, and connections to, a larger array of federal, state, local, and private programs that serve low-income households, including programs that: advance education and employment opportunities and support upward economic mobility; provide connections to health and behavioral health care services; and link people to a range of other programs and systems that support strong and thriving communities, such as quality child care, schools, family support networks, and other resources.

To support communities' progress, USICH and its member agencies will focus on the following Strategies:

a. **Strengthen effective implementation of the core components of rapid re-housing—housing identification, rent and move-in assistance, case management**—by helping communities to assess outcomes being achieved and tailor their financial subsidy and services practices in order to reduce returns to homelessness among individuals and families, including households residing in high-cost, low-vacancy markets.

b. **Support communities to increase on-the-job training and apprenticeship opportunities, supported employment, and other strategies that offer access to employment and career pathways** for people with histories of homelessness and other significant barriers to employment, including people with disabilities.

c. **Review federal program policies, procedures, regulations, and administrative barriers to improve access to employment opportunities and income supports.** Identify and promote ways

in which the Workforce Innovation and Opportunity Act, the Supplemental Nutrition Assistance Program Employment and Training, the Special Supplemental Nutrition Program for Women, Infants and Children (WIC), early care and education, SSI/SSDI, and TANF programs can help people who are experiencing or most at risk of homelessness—including people with multiple barriers to employment—access and maintain jobs.

d. **Encourage state and local efforts to implement a flexible array of behavioral health services that impact housing stability,** including quality case management and care coordination, peer supports and navigation services, intensive in-home services, mobile crisis and stabilization services, and other home- and community-based services.

e. **Support communities to increase access to and retention within high-quality education programs,** including quality child care and early childhood education through elementary, secondary, and post-secondary education.

f. **Share examples and best practices that support communities to maintain capacity to provide resources that will promote the long-term stability of people who have entered permanent housing,** including employment supports, case management and peer support, emergency financial assistance, transportation, legal services, early care and education, connection to programs, and other necessary services and supports.

g. **Strengthen coordination between early childhood, education, housing, employment, and homelessness services providers as part of a whole-family approach** to improve both child and family outcomes through meaningful connections to community-based programs and resources that target and prioritize the assessed needs of the entire household, including infants and young children, for sustained housing stability and economic mobility.
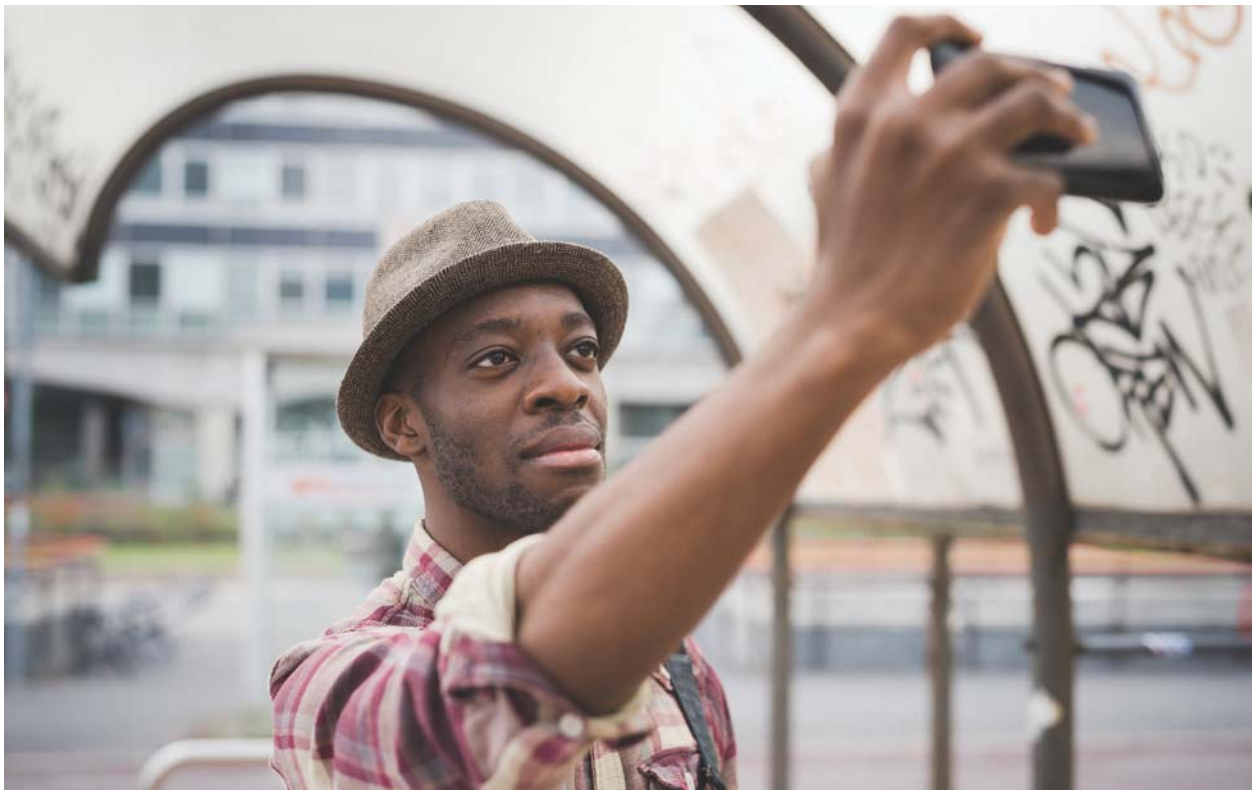
4) SUSTAIN AN END TO HOMELESSNESS

The Objective and Strategies in this section focus on supporting communities that have made homelessness a rare, brief, and one-time experience—either for a specific population or for all populations—as they respond to housing instability and homelessness quickly and efficiently into the future. Strategies emphasize the importance of tracking and measuring key data points routinely, projecting and responding to future needs, and implementing continuous quality improvement efforts.

Objective 4.1: Sustain Practices and Systems at a Scale Necessary to Respond to Future Needs

Communities across the country are demonstrating that ending homelessness is not just a worthy ambition, but a measurable, achievable goal. In order to sustain those successes, communities will need to monitor outcomes and returns to homelessness, to ensure that adequate investments into the crisis response system and into permanent housing interventions are sustained to address future needs, and to continue to refine projections to address changing needs and ensure the maximum impact of investments over time.

To support communities' progress, USICH and its member agencies will focus on the following Strategies:

a. **Support communities to track and measure their progress** on a routine basis by looking at key metrics, such as inflow, permanent housing rates, average length of time homeless, and housing retention rates. Federal partners will provide technical assistance and tools to help communities develop and refine by-name or master lists of people experiencing homelessness to track and report essential data and to inform projections.

b. **Identify and promote the strategies of communities that have effectively ended homelessness among one or more populations and are successfully sustaining those achievements** to enable other communities to learn from, replicate, and adapt those practices to their own local contexts.

c. **Support communities to implement continuous quality improvements to housing and services interventions** in order to sustain their successes and to be able to respond to changes in needs and conditions into the future.

HOME, TOGETHER

Through federal, state, and local actions, and through public and private partnerships, we've seen substantial progress toward ending homelessness and have identified many best and promising practices. Yet, there is still much more work to be done to ensure that all Americans have a safe and stable home, in a strong, nurturing community, where they can pursue their goals and succeed. USICH and its member agencies are committed to the implementation of this Plan in order to help drive continued progress—confident that, together, we can end homelessness.

Endnotes

[1]Henry, Meghan et al., "The 2017 Annual Homelessness Assessment Report (AHAR) to Congress, Part 1: Point-in-Time Estimates of Homelessness." (U.S. Department of Housing and Urban Development, December 2017): https://www.hudexchange.info/resources/documents/2017-AHAR-Part-1.pdf.

[2]Henry et al., *2017 AHAR Part 1*. (HUD, 2017).

[3]Henry et al., *2017 AHAR Part 1*. (HUD, 2017).

[4]U.S. Interagency Council on Homelessness, "Mayors' Challenge to End Veteran Homelessness," (June 2018): https://www.usich.gov/solutions/collaborative-leadership/mayors-challenge.

[5]U.S. Department of Veterans Affairs, "Memorandum: VA Medical Center Participation in Continuums of Care Coordinated Entry System", (October 1, 2017): https://www.hudexchange.info/resources/documents/VA-Participation-in-Coordinated-Entry-Guidance.pdf.

[6]National Center for Homeless Education. "Federal Data Summary School Years 2013-14 to 2015-16: Education for Homeless Children and Youth", (December 2017): https://nche.ed.gov/downloads/data-comp-1314-1516.pdf.

[7]Watson, Nicole et al., "Worst Case Housing Needs 2017 Report to Congress", (U.S. Department of Housing and Urban Development, August 2017): https://www.huduser.gov/portal/publications/Worst-Case-Housing-Needs.html.

[8]Burt, Martha R. et al., "Are Homeless Families Connected to the Social Safety Net? Homeless Families Research Brief, OPRE Report": https://aspe.hhs.gov/system/files/pdf/198426/HomelessSafetyNet.pdf.

National Alliance to End Homelessness. Permanent Supportive Housing Cost Study Map. http://www.endhomelessness.org/library/entry/permanent-supportive-housing-cost-study-map.

Gonzalez, Jennifer et al., "Criminal Justice System Involvement Among Homeless Adults." *American Journal of Criminal Justice* 19, no.11 (2017): https://doi.org/10.1007/s12103-017-9413-7.

Walton, Douglas et al., "Child Separation among Families Experiencing Homelessness, Homeless Families Research Brief, OPRE Report": https://www.acf.hhs.gov/sites/default/files/opre/opre_child_separation_brief_03_22_2018_508_2.pdf.

[9]Gubits, Daniel et al., "Family Options Study: 3-Year Impacts of Housing and Services Interventions for Homeless Families." (U.S. Department of Housing and Urban Development, October 2016): https://www.huduser.gov/portal/publications/Family-Options-Study.html.

[10]Gubits, Daniel et al., Family Options Study. (HUD, October 2016).

[11]Gubits, Daniel et al., Family Options Study. (HUD, October 2016).

[12]National Alliance to End Homelessness, "Permanent Supportive Housing Cost Study Map": http://www.endhomelessness.org/library/entry/permanent-supportive-housing-cost-study-map.

Sadowski, Laura et al., "Effect of a Housing and Case Management Program on Emergency Department Visits and Hospitalizations Among Chronically Homeless Adults." JAMA 301 (17), 1771-1778 (2009): https://doi.org/10.1001/jama.2009.561.

Basu, Anirban et al., "Comparative Cost Analysis of Housing and Case Management Program for Chronically Ill Homeless Adults Compared to Usual Care." *Journal of Health Services Research,* (2012): https://doi.org/10.1111/j.1475-6773.2011.01350.x.

Hall, Gerod et al., "Public Service Use and Costs Associated with NY/NY III's Supportive Housing for Active Substance Users." (Columbia University, 2014): https://www.centeronaddiction.org/sites/default/files/files/4_public-service-use-and-costs-associated-with-ny-ny-III-supportive-housing-for-active-substance-users.pdf.

Kidder, Daniel et al., "Access to Housing as a Structural Intervention for Homeless and Unstably Housed People Living with HIV: Rationale, Methods, and Implementation of the Housing and Health Study." (John Hopkins University, 2007): http://www.aidschicago.org/resources/legacy/pdf/2008/housing_plan_AccessHousing.pdf.

Aidala, Angela et al., "Frequent Users Service Enhancement 'FUSE' Initiative. New York City FUSE II Evaluation Report." (Columbia University, 2019): http://www.csh.org/wp-content/uploads/2014/01/FUSE-Eval-Report-Final_Linked.pdf.

by USICH Staff 05/08/2019

Resource Roundup: Identification and Engagement

It is important to quickly identify and engage individuals and families that fall into homelessness to ensure that experience is brief. Communities can use coordinated, housing-focused outreach to people who are unsheltered, in-reach to people in institutional settings, and data from multiple systems, to identify and engage individuals and families experiencing homelessness. These resources can help:

Identify every individual and family experiencing homelessness

- **Lessons Learned from SAMHSA's Expert Panel on the Role of Outreach and Engagement** details lessons learned from a 2015 panel, hosted by the Substance Abuse and Mental Health Services Administration.
- **Strengthening Systems for Ending Rural Homelessness: Promising Practices and Considerations** explores the unique challenges of building effective rural homelessness response systems and provides an initial set of strategies communities can use to take advantage of their unique strengths.
- **Promising Practices for Counting Youth Experiencing Homelessness in the Point-in-Time Counts** highlights several strategies and efforts communities have implemented to better count youth experiencing homelessness.

Collect information from hospitals, jails, schools, the child welfare system, hotlines and 2-1-1, and other community-based programs

- **Interagency Data Disclosure: A Tip Sheet on Interagency Collaboration** was developed by ED to help state and local education agency homeless education programs and housing and human service agencies better coordinate services.
- **Enhancing Family Stability: A Guide for Assessing Housing Status and Coordinating with Local Homelessness Programs for TANF Agencies** was developed by HHS for TANF agencies.
- **Homelessness Screening Clinical Reminder tool was developed by the VA for use with Veterans accessing health care services.**
- **Sample Housing and Homelessness Status Assessment Questions** provides a summary of Housing Assessment questions.

- **Crosswalk of Key Federally Funded Child and Youth Homelessness Contacts** makes it easier for stakeholders that serve children and youth experiencing homelessness that receive federal funding to know how to contact each other.
- **Q&A: How Connecticut Matched Its Medicaid and Homelessness Data to Improve Health through Housing** discusses the success and challenges of HMIS-Medicaid data sharing.

Build and maintain active lists of people experiencing homelessness and track progress toward housing placement

- **Master List Template and Benchmark Generation Tool** provides communities with templates to help develop or improve their "by-name" list in order to meet the Criteria and Benchmarks for Achieving the Goal of Ending Veteran Homelessness.
- **Reducing Homelessness in Real Time: A Measure That Matters** describes data tools used by Built for Zero communities to end Veteran and chronic homelessness.

posted in: