

## **Southern Nevada Homelessness Continuum of Care**

### **Working Group Report to the Board**

**Working Group:** Community Engagement

**Champion:** Emily Paulsen, Nevada Homeless Alliance

Meeting Date: June 10, 2019

Time: 1:30pm by conference line at +1 669 900 6833. Meeting ID: 661 827 626

Working Group Members Present: Kelly Swan, Emily Paulsen, Catherine Huang Hara, Lora Picini, Kolanda Scott, Mae Worthy-Thomas

#### **June Activities:**

- Initiating plans and recruiting committee members for the 2019 Partner Awards, to be held tentatively in October 2019.
- Developed content for the Help Hope Home newsletter
- Discussion regarding development of Policies and Procedures

#### **Accomplishments-Action Items Completed:**

- Updated guidelines/policies and procedures for CoC media platforms
- Developed plan for Speaker's Bureau promotion
- Monthly Newsletter development and improvements
- Help Hope Home Orientation is available quarterly-Register from the Help Hope Home Community Calendar
- HelpHopeHome.org is now being managed and improved by a Web Development company.

#### **Other projects completed:**

- Speakers Bureau is live
- Youtube Channel live
- Updated Fact Sheets
- Established Social Media guidelines and strategies
- Published Mini-Documentaries on homelessness
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging)

#### **Announcements:**

- Committee members are needed for the 2019 Partner Awards. Please contact Kelly Swan at [gethelp@renewservices.org](mailto:gethelp@renewservices.org)
- Community Engagement meetings held on the 2nd Monday of every month at 1:30pm, by conference line at +1 669 900 6833. Meeting ID: 661 827 626