

Southern Nevada Homelessness Continuum of Care

Working Group Report to the Board

Working Group: Community Engagement

Champion: Emily Paulsen, Nevada Homeless Alliance

Meeting Date: July 8th, 2019

Time: 1:30pm by conference line at +1 669 900 6833. Meeting ID: 661 827 626

Working Group Members Present: Kelly Swan, Emily Paulsen, Catherine Huang-Hara, Lora Picini, Kolanda Scott, Mae Worthy-Thomas, Danita Osborne, Rob Henderson, Celeste Ainsley.

July Activities:

- Initiating plans for the 2019 Partner Awards, to be held on October 10th, 2019.
- Developed content for the Help Hope Home newsletter
- Development of Policies and Procedures

Accomplishments-Action Items Completed:

- Updated guidelines/policies and procedures for CoC media platforms
- Developed plan for Speaker's Bureau promotion
- Monthly Newsletter development and improvements
- Help Hope Home Orientation is available quarterly-Register from the Help Hope Home Community Calendar
- HelpHopeHome.org is now being managed and improved by a Web Development company.

Other projects completed:

- Speakers Bureau is live
- Youtube Channel live
- Updated Fact Sheets
- Established Social Media guidelines and strategies
- Published Mini-Documentaries on homelessness
- Establishment of Communications Plan (Formalized vetting process for use of CoC logo and messaging)

Announcements:

- Save the Date! The 2nd Annual Help Hope Home Partner Awards will be held on October 10th at 2pm at United Way of Southern Nevada.
- Community Engagement meetings held on the 2nd Monday of every month at 1:30pm, by conference line at +1 669 900 6833. Meeting ID: 661 827 626