

# Community Engagement Working Group Report

February 2021

The Community Engagement Working Group met to discuss how to support Operation Home! The working group is now dedicated to performing communications duties for the initiative.

The following are points that were discussed:

## Platforms:

- Newsletters
- Flyers
- Social Media
- Presentations to Governing Boards
- Training/Webinar

## Audiences:

1. Landlords
  - a. Things to communicate:
    - i. Landlord Mitigation Fund
    - ii. Padmission
2. Governing Boards:
  - i. Big Picture on what's happening and next steps
3. Service Providers
  - a. Padmission
  - b. Environmental Reviews
4. General Community
  - a. General Overview of Operation HOME! And ways to get involved (Landlord, donations of Home Kits (more info needs to be figured out before included)
  - b. Teaser to data and website
5. Outline for Padmission Webinar
  - What is Operation HOME!
  - Why do we need it?
  - How will Padmission Help?
  - How you can plug into Padmission.
  - Live Q & A
6. Questions for Leadership Team:
  1. When is Padmission rolling out?

## Next Steps:

1. Build out list of landlords to receive communications
  - a. Need to identify lead
  - b. Reach out to service providers and combine their contacts with NV Housing Division
2. Author newsletter to Landlords and SP on Operation Home! To include info on info session, Padmission, landlord mitigation fund
3. Coordinate webinar/info session (Ready, set, Launch theme)