

Southern Nevada Homelessness Continuum of Care:

2023 Local Application Technical Assistance Session

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Help Hope Home
Ending Homelessness in Southern Nevada





Agenda

- I. Welcome and Introductions
- II. Meeting Purpose
- III. Housekeeping
- IV. Continuum of Care NOFO Basics
- V. Local Process, Policies and Timeline
- VI. Scoring Criteria
- VII. Zoom Grants Application Portal
- VIII. Q & A

Welcome and Introductions

- Please drop your name, agency and title into the Chat
 - Indicate YES if you are CoC funded, NO if you are not
- Clark County Social Service (CCSS) staff supporting the local CoC application process
- EdeColigny Consulting Team: Third Party Facilitator
 - Elaine de Coligny
 - Kate Bristol
 - Stacey Murphy



Welcome and Meeting Purpose

Today's Technical Assistance Session:

- Opens the Continuum of Care Program local application process
- There are a number of changes to the
 - Scoring process
 - Scoring factors
 - Application portal
- They impact both renewals and new projects

Housekeeping



To ask a question in the meeting, raise hand or put it in the Chat



To ask a question after meeting: Email HHH at HelpHopeHome@ClarkCountyNV.gov
– Put “2023 NOFO” in subject line

Attend office hours via Zoom on July 27th, August 3rd and 10th



Visit the Help Hope Home [website](#), providers page for access to application and other materials, including this PPT and answers to FAQs that come in over the next few weeks



CONTINUUM OF CARE AND NOFO BASICS



1. The local system of housing + services deployed to prevent and reduce homelessness in a defined geography—often a single county but can be a city or multiple counties combined.



2. A federal funding source that funds some, but not all, of the housing and services operating within a system (#1).



3. A governance structure required by HUD that local communities must install to receive federal homeless assistance dollars.

CoC=3 Interrelated constructs

Continuum of Care Responsibilities

Operate a Continuum of Care

- Performance Evaluation of individual projects and system
- Operate Coordinated Entry
- Establish written standards for providing assistance including protections required by VAWA

Design and Operate an HMIS

Submit an application for federal funding

CoC Program Interim Rule [24 CFR 578.7](#)



Who Can Apply for CoC Funding

Eligible applicants:

- Non-profit organizations
- States
- Local governments
- Instrumentalities of State and local governments
- Public housing authorities
- Tribes and Tribal Entities

All applicants must go through the local CoC process 1st.

What the Continuum of Care Program Funds

Renewing Projects

- Permanent Supportive Housing (PSH)
- Rapid Rehousing (RRH)
- Transitional Housing (TH)
- Joint TH/RRH
- Support Services Only

New Projects

- Permanent Supportive Housing (PSH)
- Rapid Rehousing (RRH)
- Joint TH/RRH
- Domestic Violence (DV) bonus

System Level Projects: HMIS and Coordinated Entry

What New Project Types Are Eligible

Permanent Supportive Housing

No time limits

Project based or scattered site

Homeless persons with disability (Chronic or DedicatedPLUS)

All eligible cost categories

Rapid Re-housing

Time limited (up to 24 months)

Scattered site

Homeless Definition Category 1, 2 or 4

TBRA, Supportive Services, HMIS, Indirect, Admin

Joint TH PH-RRH

Time limited (up to 24 months)

Project based or scattered site

Homeless Definition Category 1, 2 or 4

Leasing (TH), TBRA, Supportive Services, HMIS, Indirect, Admin

- HMIS
- Coordinated Entry- Supportive Services Only

Who Can Be Served

- Literally Homeless meeting HUD definition categories 1,2 & 4
 - Sleeping in a place not meant for human habitation or an emergency shelter
 - At imminent risk of losing housing (within 14 days) and no resources to secure new housing
 - Fleeing domestic violence and human trafficking
- Household Types
 - Adults without minor children
 - Families with minor children
 - Youth ages 18-24
- Specialized Populations while complying with Fair Housing law
 - People who are Chronically Homeless
 - People with Disabling Conditions
 - Veterans
- Note: PSH projects must serve Chronically Homeless or Dedicated Plus Population



Eligible Activities

Housing costs: rental assistance, leasing, operations

Supportive services: Case managers, social workers, specialists, variety of support services

Other costs: HMIS, Indirect Costs, Administration

Other Grant Requirements

Coordinated
Entry

Housing First

Use of Homeless
Management
Information
System (HMIS)

Data Quality
standards

Recordkeeping &
Documentation

Match costs for
the program,
generally 4:1
(25%)

How the National Competition Works

- It is annual—The Notice of Funding Opportunity (NOFO) usually drops in the summer
- There are two levels of “competition” before funding awards the following spring:
 - The local competition between projects at the CoC level determines what projects are included in the Consolidated Application to HUD and where they rank
 - The national competition between CoC’s to see which ones get more Tier 2 projects funded.
- The CoC manages the vetting and ranking of all projects to be submitted in its Consolidated Application to HUD
 - All projects must apply through the local CoC process first
 - Then, if approved, submit the project in *esnaps*, HUD’s application portal

How the National Competition Works

- HUD notifies each CoC of their available funding (Annual Renewal Demand) and structure of two “Tiers”
 - Projects ranked on the Project Priority List in Tier 1 are assured of funding
 - Projects ranked in Tier 2 are not guaranteed to receive funding and must compete nationally to get grant funds. Renewing projects in Tier 2 are at risk of losing funds.
- The national competition is based on the CoC’s score.
 - The stronger the CoC application package, the more likely it will score well enough to get Tier 2 projects funded
- The CoC has to submit strong projects and a strong Consolidated Application to maximize its awards.

Available Funding - estimated

Tier 1 (93% of ARD)	\$12.8m
Tier 2 (ARD minus Tier 1)	\$950,000
CoC Bonus (housing bonus)	\$950,000
DV Bonus	\$1.5m
CoC Planning (not ranked)	\$675,000
Total Possible to Apply For	\$16.9m

Changes Since 2022

- Relatively few changes in this year's NOFO compared to 2022
- Tier 2 increased from 5% to 7% of ARD
- CoC Planning funds have increased
- New line item for VAWA (Violence Against Women Act) compliance costs in project budgets
- Definition of homelessness expanded to align with VAWA



HHH LOCAL PROCESS AND TIMELINE

NOFO Timeline 2023

Date	Activity/Milestone
July 5, 2023	NOFO Released
July 20, 2023	Local Competition Opens (TA Session)
August 14, 2023	Local Competition Closes (local applications due)
August 30, 2023	Deliberation Day – public meeting; notification to applicants
August 31, 2023	E-snaps training session
Sept. 1, 2023	Appeals deadline
Sept. 7, 2023	Priority List finalized
Sept. 10, 2023	E-snaps deadline
Sept. 14, 2023	SNH CoC Board Meeting – Consolidated Application posted
Sept. 21, 2023	Submit application to HUD

Prior Years

- Different Third-Party Facilitator: Homebase
- Local Applications occurred in 2 Phases
 - Pre NOFO release
 - Post NOFO release
- Unclear use of monitoring results to score applications
- Multiple submission portals—Presto, Box, Google Docs
- Scoring and Ranking conducted in a public forum

What is different this year: Summary

- New Third Party Facilitator
- The local application completed in a single phase
- Greater reliance on the results of the monitoring process for much of the renewal project review
- New questions and refined scoring criteria
- Returning to Zoom Grants portal
- Modifications to Scoring and Ranking day
- Clarifications on ranking and appeals parameters

Use of Monitoring Information for Renewals

- Compliance score will be used for most of the threshold review. Standard is 80%.
- Scoring for grant management and project performance will come directly from the scores in the Monitoring Report. No new APR or V3 will be run.
- Scores in the monitoring report will be taken as final and not re-visited in the competition process.
- Each individual performance measure will be scored. Weighting will reflect how HUD weights the different measures.
- Renewals w/o performance monitoring scores will be placed at bottom of Tier I in order of scores from SRT scored narratives.
- HMIS and CES will be placed at top of Tier I as in past years.

Deliberation Day Changes: Day Before

- SRT will meet the day before to finalize project scores and determine a preliminary ranking order.
- Ranking will be based on scores with a few exceptions:
 - New projects may be moved to preserve existing system capacity
 - Renewals may be moved to preserve capacity for special populations
 - Tier 2 projects may be re-ordered to maximize overall funding

Deliberation Day Changes: Day Of

- SRT/facilitators will:
 - Present rankings and total project scores to attendees,
 - Respond to clarifying questions and take comments on ranking
 - Scores will not be adjusted, nor ranks changed in meeting
 - After all input is gathered, SRT and facilitator will go back into closed session and make any adjustment to rankings as policy and strategy warrant
- Facilitator will issue the list along with individual agency scores directly to applicants and post on website

Appeals

- This year parameters for appeal are more clearly spelled out
- Grounds for Appeal:
 - Errors by SRT
 - Evaluation of project inconsistent with published policies and scoring criteria
 - Evaluation of project inconsistent with HUD requirements
- The following are NOT grounds for appeal:
 - Applicant errors or omissions from application
 - Placement in Tier 2
 - Dissatisfaction with score
 - Need for funding



SCORING CRITERIA

Scoring Factors - Renewals

Criteria	Information Source	Available Points
A. Grant Administration	Monitoring	15
B. HUD and Local Policy Priorities	Mostly applicant narrative	45
C. Project Performance	Monitoring	40
Total Points		100
D. Bonus Points for Voluntary Reallocation		5

Additional information will be required to satisfy threshold criteria



A. Grant Administration

Criteria	Information Source/How Scored	Available Points
Timely APR Submittal	Monitoring Report/Facilitator	5
Regular ELOCCS Draw Downs	Monitoring Score pro-rated (x0.5)/Facilitator	5
Expenditure of Grant Funds	Monitoring Score pro-rated (x0.5)/Facilitator	5
Total		15



B. HUD and Local Policy Priorities

Criteria	Information Source/How Scored	Available Points
Housing First	Monitoring Score pro-rated (x0.8)/Facilitator	10
Advancing Racial Equity	Grantee Narrative/SRT	10
Engaging People with Lived Experience	Grantee Narrative/SRT	8
Person Centered and Trauma Informed Care	Grantee Narrative/SRT	6
Participation in Regional Efforts	Checklist and Grantee Narrative/SRT	6
Connections to Mainstream Systems	Grantee Narrative/SRT	5
Total		45



C. Project Performance

Criteria	Information Source/How Scored	Available Points
Obtains/Maintains Housing	V3 Score pro-rated (x0.65)/Facilitator	13
Exits to Homelessness	V3 Score pro-rated (x0.4)/Facilitator	8
Maintains or Increases Income	V3 Score pro-rated (x0.7)/Facilitator	7
Serves High Barrier Population	2V3 Score pro-rated (x0.2)/Facilitator	4
HMIS Data Quality	V3 Score pro-rated (x0.2)/Facilitator	4
Occupancy or Utilization	V3 Score pro-rated (x0.4)/Facilitator	4
Total		40



Renewal Application

- All submitted via Zoomgrants
- Fewer questions and attachments
- Application is mostly narratives used for scoring (or for Consolidated Application information)
- Criteria drawing from Monitoring (including V3) will be pre-scored by Facilitators and do not need to be re-entered into Zoomgrants



Scoring Factors – New Projects

Criteria	Information Source	Available Points
Applicant Capacity	Applicant narrative	16
Program Design and Program Quality	Applicant narrative	34
Objectives and Outcomes	Applicant narrative, evidence of performance in comparable projects	26
Budget and Leverage	Proposed project budget; leverage commitments	24
Total Points		100



A. Applicant Capacity

Criteria	Information Source/How Scored	Available Points
Experience Serving Target Population	Applicant Narrative/SRT	4
Experience Operating a Comparable Program	Applicant Narrative/SRT	4
Experience Managing Federal or Other Complex Funding	Applicant Narrative/SRT	4
Financial Management Capacity	Applicant Narrative/SRT	4
Total		16



B. Program Design/Program Quality

Criteria	Information Source/How Scored	Available Points
Housing First	Checklist/Facilitator Applicant Narrative/SRT	10
Advancing Racial Equity	Applicant Narrative/SRT	10
Engaging People with Lived Experience	Applicant Narrative/SRT	8
Participation in Regional Efforts	Checklist and Grantee Narrative/SRT	6
Total		34



C. Objectives and Outcomes

Criteria	Information Source/How Scored	Available Points
Participants Secure or Retain Housing; Not Exit to Homelessness	Narrative/SRT; Report from Comparable Project/Facilitator	10
Participants Secure Jobs and Income	Narrative/SRT; Report from Comparable Project/Facilitator	8
Participants Connected to Mainstream Systems	Narrative/SRT; Report from Comparable Project/Facilitator	8
Total		26



D. Budget and Leverage

Criteria	Information Source/How Scored	Available Points
Budget is Adequate and Cost Effective; Appropriate Staffing	Budget Table and Budget Narrative/SRT	8
Non-CoC Housing Leverage	Written Leverage Commitment/Facilitator	8
Health Care Leverage	Written Leverage Commitment/Facilitator	8
Total		24



New Application

- All submitted via Zoomgrants
- Requires more narrative than renewal application, but many narratives repeat between renewal and new
- Questions and other requirements are designed to give equal opportunity for non-CoC funded projects – information can be provided on comparable non-CoC projects





QUESTIONS

Tutorial



HOW TO ZOOMGRANTS



Click on the link to access the application

- <https://www.zoomgrants.com/gprop.asp?donorid=2092&limited=4656>

ALL application pieces will be submitted in this portal.

Previous ZoomGrants applicants can log in even if you've not applied for CoC funds before.



Available Programs

No programs are available.

To access your submitted applications, login above as an Existing ZoomGrants User.

Existing ZoomGrants™ Users

Email

Password

Stay logged in? ☐

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**First time users
must create a new
account**

New ZoomGrants™ Account

Email

Password

First Name

Last Name

Account Type
☒ Organization
☐ Individual

- Password must be at least 8 characters and contain 1 letter and 1 number.

- We do not sell or rent your personal information to anyone. Ever.



Welcome, Brenda Herbstman [Not Brenda Herbstman?](#)

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Clark County, NV

[Open Programs](#)

Open Programs

2023 Continuum of Care Local Application Process

8/14/2023 - Organizations Only



[Apply](#)

[Preview](#)

Click on the Apply button next to the program title.

Helpful Resources

2023 Continuum of Care Local Application Process

VIEW OPEN PROGRAMS

 |

HIDE DESCRIPTION

SHOW REQUIREMENTS

HIDE REQUIRED CERTIFICATION

HIDE LIBRARY

CONTACT ADMIN

SHOW/JOIN MEETING

Deadline 8/14/2023

Each year the U.S. Department of Housing and Urban Development (HUD) releases a Notice of Funding Opportunity (NOFO) for the HUD Continuum of Care Homeless Funds. HUD released the 2023 NOFO on July 5, 2023, and the Southern Nevada Homelessness Continuum of Care (CoC) is releasing a CoC Local Application as part of the HUD local process. ***The local Continuum of Care Project Application is mandatory for anyone who wishes to participate in this year's Southern Nevada Homelessness Continuum of Care Consolidated application. The Southern Nevada Homelessness Continuum of Care (SNHCoC) will use the information submitted from this local application process to determine inclusion of projects in the Consolidated Application to HUD for CoC funds. Submission of this application does not guarantee inclusion in the 2023 HUD NOFO for Continuum of Care competition.***

The CoC Program (24 CFR part 578) is designed to promote a community-wide commitment to the goal of ending homelessness; to provide funding for efforts by nonprofit organizations, state governments, local

Select **HIDE** or **SHOW** for each section to expand and minimize each section.

2023 Continuum of Care Local Application Process

VIEW OPEN PROGRAMS

SHOW DESCRIPTION

SHOW REQUIREMENTS

SHOW REQUIRED CERTIFICATION

SHOW LIBRARY

CONTACT ADMIN

SHOW/JOIN MEETING

Clark County Social Service

Summary

Agency Application

Project Application

Tables

Documents

Application Status: Not Submitted

Submit Now

Print/Preview

Archive this Application

Activity Log

(answers are saved automatically when you move to another field)

Instructions [Show/Hide](#)

Please provide the following information for your organization. As an Applicant in the ZoomGrants system, you will only have to complete this information once. Your information will be saved for all other applications submitted through the ZoomGrants system.

What is an EIN?

This tab will show each of the application pieces. Please complete the Summary, Agency Application, Project Application, and Documents. There are no tables to complete.

Collaborators



Collaborators can only edit application data (answers). They cannot submit, archive, or delete this application.

Email Address	First Name	Last Name	Title	Editing Access	Status
<input type="text" value="Email Address"/>	<input type="text" value="First Name"/>	<input type="text" value="Last Name"/>	<input type="text" value="Title"/>	<div>Application</div> <div><input type="checkbox"/></div>	<div>Invite</div>

☐ Add to Additional Contacts *(below)*

Additional Contacts for this Application

Additional Contacts will be copied on all emails sent to the application owner regarding this application. Enter ONLY email addresses separated by a comma.

No names. No titles. No phone numbers.

Next

At the bottom of the summary page, you'll be able to add your colleagues and give them access to your application. Click the editing option for them to be able to review and edit. Or you can give them viewer rights only.

Agency Application

(answers are saved automatically when you move to another field)

[Ask a Agency Application Question](#)

Instructions [Show/Hide](#)

The Agency Application provides insight and background on your agency's capacity, organizational structures, and experience and should only be completed once for each agency prior to completing the project application. Agency applications are due by **August 14, 2023** or the deadline specified in the Instructional Guide. Agencies are welcome and encouraged to submit multiple projects for funding consideration and there is no limit to the number of project applications your agency can complete.

To participate in the 2023 Southern Nevada Continuum of Care Local Application, you must complete and submit the entire application (agency and project application portions) via ZoomGrants by **August 14, 2023** or the deadline specified in the Instructional Guide. In order to adhere to program timelines and guidance the CoC Local Application will close on August 14, 2023 and no additional documents will be accepted for submitted applications.

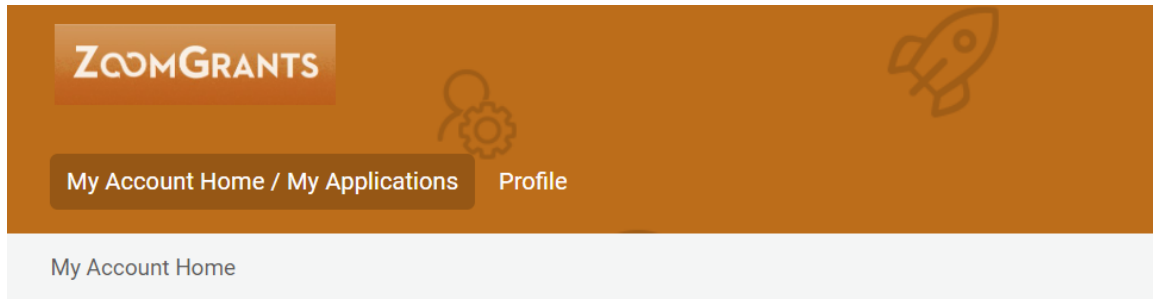
Your organization is also invited to attend a introductory webinar on **July 20, 2023** to receive more guidance on this application. Attendance at this webinar is highly encouraged. For those unable to attend the webinar will be recorded and available to view on the Funding Opportunities page from Help Hope Home. ([HelpHopeHome Funding Opportunities](#)) Applicants are also encouraged to take advantage of weekly office hours offered to provide ongoing support and guidance for this project. More information on these sessions and additional training resources can be found at www.helphopehome.org.

2023 PROJECT APPLICATIONS

1. Indicate the number of each type of 2023 projects for which your agency intends to apply from the list below:

New Project(s) - PSH

*The Agency Application has 7 questions.
Complete these and click next to get to the Project Application.*



My Account Home

Clark County Sc




Incomplete Applications (1)
(full application not yet submitted)
[show/hide](#)

Clark County, NV

2023 Continuum of Care Local Application Process (deadline 8/14/2023)

\$0.00

[Application ID 446113](#)

Go to the home page and click
on the copy icon.
*Note you can also print or
delete so choose wisely!*

At any time, you may make a duplicate of your application. This is helpful if you are applying for more than one project.

After reviewing the Project Application questions, determine when you want to duplicate your application. Be sure to change the project name and any specific project information related to new project.

Also remember you'll need to submit each application.

Summary

Agency Application

Project Application

Tables

Documents

Project Application

Instructions

Show/Hide

This section must be completed for each project submitted for funding. Some questions may address your agency's budget form is located in the library tab and must be completed. If you need assistance, please send an email to HelpHopeHome@ClarkCountyNV.gov with subject line "Help with Project Application".

Project Summary

1. Project Name:

If project is a renewal, the name should match the GIW and cannot be changed.

Branching Question

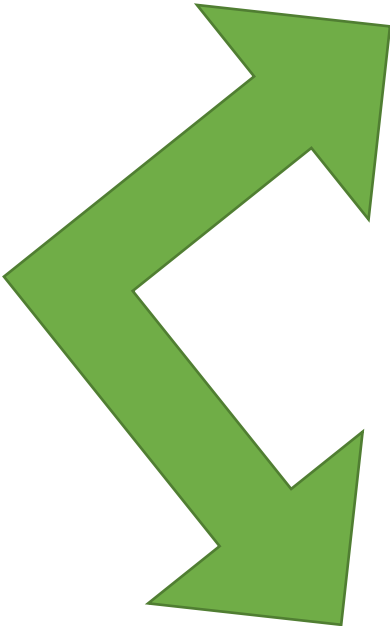
Select only one answer. Different questions will appear based on your answer.

11. Is this a new or a renewal project?

☐ New

☐ Renewal

On the Project Application tab, NEW and RENEWAL projects will respond to the first 10 questions. Question 11 is a branching questions. Your response will determine the next set of questions.



29. Is your project leveraging healthcare resources?
If Yes, attach documentation showing that the healthcare resources are equal in value to 25% of the total project budget and chose those services)

☐ Yes
☐ No

Trauma Informed and Person Centered Services

Mainstream Services

Voluntary Reallocation

33. If you are applying for a PSH program please identify your project type below.
For non PSH programs please select N/A

☐ Chronically Homeless
☐ DedicatedPlus
☐ N/A

*If you come to a section with no questions or the numbers don't go in order... don't panic!!
That's the branching process.*

Remember you can duplicate your application at any time. This is especially helpful for multiple renewals.

Branching Question

Select only one answer. Different questions will appear based on your answer.

11. Is this a new or a renewal project?

☐

New

☒

Renewal

*If you click Next from the Project Application screen, don't panic...
there are no tables to complete.*

Summary

Agency Application

Project Application

Tables

Documents


Tables

Previous

Next

Application ID: 446113

On the Documents tab, you'll need to upload your documents using the Upload option. Please note you'll need to refresh this screen after uploading to see that it is actually uploaded.

Documents Requested *	Required?	Uploaded Documents *	
Budget Forms: (NEW PROJECTS ONLY) New project applicants are required to submit a budget for consideration that identifies applicable costs for services and operations of the project, which includes total project costs and the amount being requested Download template: Budget Worksheet		-none-	 Upload
Cash Match Letters: (NEW & RENEWAL PROJECTS ONLY) Provide letters to document your cash match contributions and support of CoC project applications and initiatives from internal and external sources. Please see budget form for additional guidance.	Required	-none-	Upload
Agency List of Board Members (NEW PROJECTS ONLY) Provide a current list of all Board of Directors members		-none-	Upload
Audit or Financial Review, Findings and Correction Action Plan, if applicable: (NEW AND RENEWAL PROJECTS)	Required	-none-	Upload
HUD Code of Conduct Documentation (NEW AND RENEWAL PROJECTS AS APPLICABLE)		-none-	Upload
501(c)3 Tax-exempt Organization Documentation (NEW PROJECTS ONLY)		-none-	Upload

Clark County Social Service

Summary

Agency Application

Project Application

Tables

Documents

Application Status: Not Submitted

Submit Now

Print/Preview

Archive this Application

Activity Log

When all tabs have been completed to your satisfaction, consider printing a PDF version to keep for your records and then hit the “Submit Now” button.

Oopsie – if you try to submit before completing the questions, you won't be able to do that.

Submit

Application Completion [\[hide this\]](#)

By entering your initials here you certify this submission truthfully and accurately represents your application and is hereby submitted for review. Submission of this application does not, in any way, guarantee that your application will yield a favorable result. Submission of this application also indicates your agreement to the [terms](#) of using ZoomGrants™.

By submitting this application, you hereby certify that you have been duly authorized by the applicant to submit this Application, and to ensure compliance with its Requirements, Restrictions, and Certifications. Any false, fictitious, or fraudulent statements or claims may be subject to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001).

Some fields are missing answers:

- Summary - Agency/Organization Nickname (or abbreviation)
- Project Application Question 1
- Project Application Question 2
- Project Application Question 3
- Project Application Question 4
- Project Application Question 5
- Project Application Question 6
- Project Application Question 7
- Project Application Question 8
- Project Application Question 9
- Project Application Question 10
- Project Application Question 20

On your home page, submitted applications will be saved under that tab.

Incomplete Applications (1)

(full application not yet submitted)

[show/hide](#)

Clark County, NV

2023 Continuum of Care Local Application Process (deadline 8/14/2023)

\$0.00 [Application ID 446113](#)



Submitted Applications (3)

(full application submitted, decision pending)

[show/hide](#)



Got questions?

- Technical questions related to the ZoomGrants portal:
 - Questions@ZoomGrants.com
- Technical questions related to the SNH CoC Application:
 - HelpHopeHome@ClarkCountyNV.gov with subject line: 2023 NOFO
 - Or check the FAQs on <https://helphopehome.org/funding-opportunities/>
- Other NOFO related questions will be forwarded to Elaine and her team.
 - HelpHopeHome@ClarkCountyNV.gov with subject line: 2023 NOFO (Elaine)