

2.03 Unleashing the Potential: How Expanding Rapid Re-housing Can Improve Your System and Outcomes



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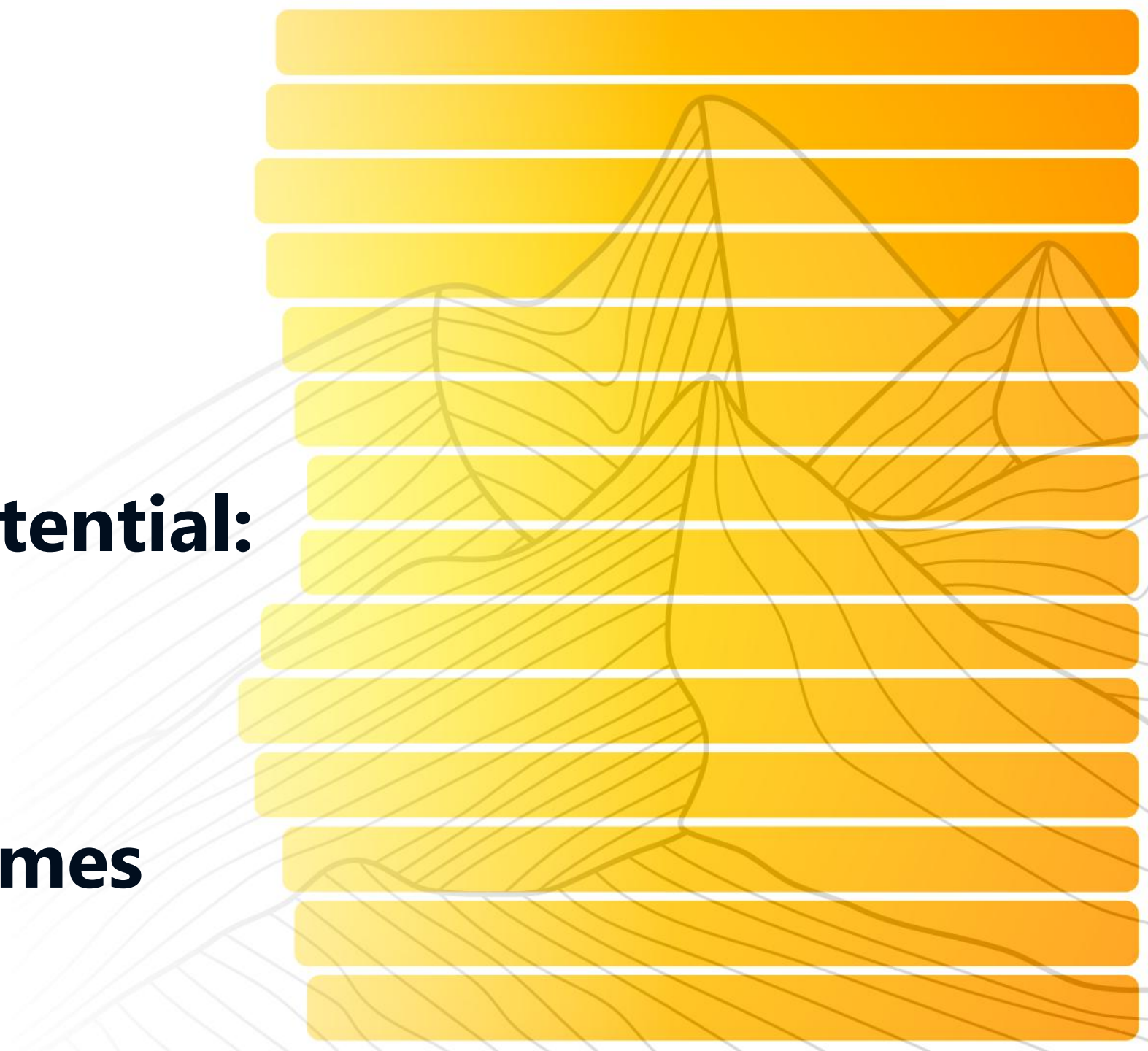
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Rapid Re-Housing (RRH) is an evidence based strategy that helps people quickly reconnect to housing. What can we learn from communities that have expanded access to Rapid Re-housing for the people they serve? What are the benefits for the individuals being re-housed? How do we build more support for the model and attract more resources so more people will have the support they need to reconnect to housing? Join this interactive session to explore these and other questions exploring how we can do more to unleash the potential of Rapid Re-housing to end homelessness.



Unleashing the Potential: How Expanding Rapid Re-housing Can Improve Your System and Outcomes



Rapid Rehousing (RRH)

practical, cost-effective, and humane solution that prioritizes what people experiencing homelessness need most: **a home.**



Ending Homelessness is Possible.



RRH follows the "Housing First" Philosophy

It prioritizes placing people into permanent housing as quickly as possible without preconditions (such as sobriety or employment).



Ending Homelessness is Possible.



Three Core Services of RRH

Housing Identification: Help finding and securing housing that is affordable and safe.

Rent and Move-In Assistance: Short- to medium-term financial help with rent and other move-in costs.

Case Management and Services: Time-limited support focused on housing stability, often including budgeting help, connections to employment, and referrals to community services.



National RRH Averages

1 in every 3 families experiencing homelessness receive assistance through RRH annually

1 in every 11 individuals experiencing homelessness receive assistance through RRH annually

26 out of 100 humans experiencing homelessness receive assistance through RRH programs annually



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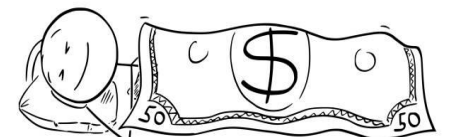


RRH is Cost-Effective

Intervention Type

Estimated Annual Cost

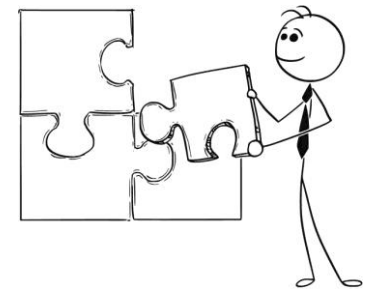
Rapid Re-housing	→ \$6,000–\$12,000+
Emergency Shelter	→ \$20,000–\$40,000+
Institutional Care (e.g., jail, hospital, inpatient treatment)	→ \$30,000–\$100,000+ (Per person/household)



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RRH Real-World Implementation Offers Some of the Most Powerful Proof Points!



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How Do We Build Support for RRRH in Our Communities?

1. Lead with Impact Data
2. Broaden the Coalition
3. Educate Key Decision Makers
4. Tap into Multiple and Non-Traditional Funding Streams
5. Strengthen the Narrative



Ending Homelessness is Possible.



Blueprint for Home



Ending Homelessness is Possible.



Your Goal:

Design a customized Rapid Re-Housing Program addressing common challenges using evidence-based solutions and your own creativity

Scenario:

Your group has \$500,000 and a blank slate to design a Rapid Rehousing (RRH) program, **how would you build it?**



1. Your RRH Blueprint

What population will you prioritize? (e.g., families, youth, people exiting incarceration)

How will you structure housing identification?
Who leads it?

How much rent/move-in support do you offer—and for how long?

What does case management look like in your program?

2. Partnership Strategy

Who are your key partners?

What do the partners contribute? Purpose of collaboration?

3. Barriers & Solutions

What's your biggest local obstacle? (e.g., tight rental market, low landlord engagement, underfunded services)

How will your program overcome it? (Get creative: partnerships, incentives, blended funding, data tools)

4. Defining Success

What does success look like after Year 1?
(Include 1–2 measurable goals like exit rate, housing retention, equity outcomes, cost savings, etc.)



What Does YOUR Blueprint for Home Look Like?



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