



Kim Jefferies

Kim Jefferies is the founding CEO of the Campus for Hope Foundation in Las Vegas, Nevada, bringing over 25 years of leadership in the nonprofit sector. Most recently, she served as CEO of Haven for Hope for 3.5 years, where she led the organization to major milestones—including Nonprofit of the Year (2023), Top Workplace honors (2023 & 2024), and publication of its model in the Community Mental Health journal. Under her leadership, Haven launched innovative programs like Couple's Rooms, a Living Room crisis center, and young adult specialty services, while achieving record outcomes despite operating over capacity. Previously, Kim served as CEO of Brighton Center for over 15 years, driving substantial growth and earning numerous accolades. She has held leadership roles with The Nonprofit Council, United Way, and Autism Lifeline Links. Her honors include Top 40 Under 40 (2012), Woman of Impact (2020), Top CEO (2021), and Pillar for Citizenship (2024). She will be inducted into the San Antonio Women's Hall of Fame in 2025. Kim holds a B.A. in Interdisciplinary Studies, an M.S. in Nonprofit Leadership, and an Executive Certificate from Harvard's Kennedy School. Certified in Balanced Scorecard, she has also supported global missions in Malawi assessing education for children with disabilities. She and her husband, Cory, have two daughters and enjoy hiking, gardening, and family adventures in nature.