

# Southern Nevada Homelessness Continuum of Care (SNHCoC)

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## 2025 LOCAL PROJECT APPLICATION INSTRUCTIONS



All Application Materials Available at [HelpHopeHome.com](https://www.HelpHopeHome.com)

**Southern Nevada Homelessness Continuum of Care  
2025 Continuum of Care Program Notice of Funding Opportunity  
Local Competition Instructions**

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## Summary/Overview

### About Help Hope Home

The Southern Nevada Homelessness Continuum of Care (SNHCoC) also known as Help Hope Home, is Southern Nevada's coordinated regional approach to assist individuals and families achieve stable, sustainable lives. Relying on collaborative effort, Help Hope Home is a regional partnership that coordinates efforts to prevent and end homelessness in Southern Nevada. The collective effort brings to the table all aspects of our community including citizens, faith-based organizations, non-profit providers, businesses, civic groups, education, law enforcement, and government. Through our efforts, we are able to leverage valuable resources, share information, and manage funding opportunities.

### Funding Opportunity Background

Each year the U.S. Department of Housing and Urban Development (HUD) releases a Notice of Funding Opportunity (NOFO) for the HUD Continuum of Care Program Funds. HUD released the 2025 NOFO on November 14, 2025. To apply for CoC funding, every Continuum of Care must submit a single Consolidated Application that includes a ranked list of the individual project applications prioritized in a local competition. The Southern Nevada Homelessness Continuum of Care has opened the local competition to solicit project applications. As required by HUD, all project applications submitted during the Local Competition will be reviewed. Those that pass the eligibility threshold will be scored and ranked into a Priority Listing, which will be submitted as part of the CoC's Consolidated Application prepared by the SNHCoC's Collaborative Applicant, Clark County Social Service (CCSS). If eligible funding requests exceed the total amount the CoC can apply for, lower ranked projects will be eliminated from the Priority Listing until the funding package does not exceed the cap. For a detailed description of how the local competition works, please refer to the [2025 Local Competition Policies and Procedures](#).

### Overview of the 2025 NOFO

The 2025 NOFO introduces changes to the CoC Program that have significant implications for applicants and programs. All interested applicants are strongly encouraged to read the full NOFO announcement, as this list is a summary of the changes.

- **Permanent Housing (PH) resources (including permanent supportive housing, rapid rehousing, and joint transitional-rapid rehousing) are capped at 30% of the CoC's Annual Renewal Demand.** In SNHCoC, the CoC portfolio consists of \$19.9m in PH programs that comprise 79% of the portfolio, which means that \$12.3 m of existing PH funding must either convert to Transitional Housing (TH) or will be ineligible for reapplication and must be reallocated to new projects.
- **Tier 1 is set at 30% of the Annual Renewal Demand.** The remaining funding applications will be in Tier 2. In Clark County, only \$7.6m in funding will be in Tier 1, and the CoC Board has voted to prioritize Tier 1 for Permanent Supportive Housing programs.

- **Applications in any tier may also be vulnerable to rejection through a HUD “Risk Review” based on new factors.** Project applications may be rejected by HUD if they are believed to engage in racial preferences, using a definition of sex “other than binary” or conducting activities viewed as “harm reduction” or if HUD determines that the program or agency has engaged in activities that are seen as conflicting with the NOFO.
- **CoC-funded programs will need to adopt new programming requirements to be most competitive.** New transitional housing programs must meet a combination of threshold factors such as providing 40 hours per week of services if participants are not employed, over 62, or living with a physical impairment or developmental disability. Rating factors for rapid rehousing programs include having stronger employment outcomes and mandated services. New rating factors for street outreach programs include partnering with law enforcement. CoCs in which all renewal providers do not mandate participation in services will be less competitive nationally.
- **The timeline for the competition is very abbreviated, and funding awards and contracting will be significantly delayed.** The deadline for the competition is January 14, which means that programs must apply no later than 10:00 AM on Monday, December 15<sup>th</sup> when the local competition concludes. This cycle is several months later than prior years, so programs may not learn if they were awarded until the spring or summer of 2026.
- **There is still considerable uncertainty about how the NOFO Competition will unfold.** Typically, HUD provides access to their application forms, application instructions, and other guidance when they release the NOFO (or shortly thereafter) and the eSNAPS submission platform. As of December 1, when these instructions were finalized, that information was not yet available, questions submitted to HUD were not yet answered, and the application forms were not yet open on the eSNAPS submission platform.

## Funding Available in the 2025 Competition

The table below summarizes the funding available to new and renewing applicants in SNHCoC in the 2025 competition.

Category	Amount
<b>Annual Renewal Demand (ARD)</b>	<b>\$25,183,453</b>
Tier 1 (30% of ARD)	\$7,555,036
Tier 2 (Remaining 70%)	\$17,628,417
<b>Bonus Funding for New Program(s)</b>	<b>\$5,036,691</b>
<b>DV Bonus Funding for New DV Program(s)</b>	<b>\$2,051,080</b>
<b>Planning Grant (Noncompetitive)</b>	<b>\$1,259,173</b>
<b>TOTAL FUNDING AVAILABLE FOR APPLICATIONS IN SNHCoC</b>	<b>\$33,530,397</b>
Maximum Funding for All PH Programs	\$7,555,036

Renewal Funding: The following program types are eligible for renewal project funding:

- Permanent Housing (including Permanent Supportive Housing, Rapid Rehousing, and Joint Transitional-Rapid Rehousing Programs), up to the PH maximum amount of \$7,555,036.
- Transitional Housing
- Supportive Services Only (SSO) Programs (including SSO-Coordinated Entry, SSO-Standalone, and SSO-Outreach programs)
- HMIS Programs

New Project Funding: The following program types are eligible for new project funding:

- Transitional Housing Programs, including Transition Grants (for PH programs transitioning to TH – see additional description below)
- Supportive Services Only (SSO-Standalone, SSO-Outreach Only, and SSO-CE Expansion Grants only)

Transition Grants: A Transition Grant is an application to fund a new CoC project through the reallocation process to transition an eligible CoC renewal project from one program component to another eligible component over a one-year period. The renewal project transitioning to a new component must be fully funded through reallocation. Transition Grant applications awarded FY2025 funding must fully transition to the new component by the end of the 1-year period and may only apply for renewal in the next CoC Program Competition under the component to which it transitioned.

Renewal PH (PSH, RRH, TH-RRH) Grants expiring in CY2026 may submit a FY2025 transition grant application to request a component type change to TH. If awarded, the transition grant's operating start date will be the day after the end of the previous grant term for the expiring component. For transition grants reallocated from more than one project, the operating start date of the transition grant will be the day after the end of the earliest expiring grant term. The grant term may be extended in accordance with HUD regulations.

Current grantees are eligible to submit Consolidation proposals if they wish to combine two or more existing programs of the same type into one program. They are also to apply for Expansion grants, to expand the capacity of an existing program with Bonus Funding or new program funding made available through reallocation. For a more detailed description of these program types, please refer to pages 40-45 in the 2025 NOFO Announcement.

Special Instructions for PH programs Eligible for Renewal: Due to the changes HUD has introduced to the 2025 competition, many existing PH programs are at risk of not being awarded renewing funding. The SNHCoC application can only include \$7.55m in funding applications from PH programs (including Permanent Supportive Housing, Rapid Rehousing, and Joint Transitional Rapid Rehousing). Currently, twenty-two of the programs eligible for renewal fall into this category, and they comprise 79% (\$19.9 m) of the CoC portfolio, which means that \$12.3 m of existing PH funding must either convert to Transitional Housing (TH) or will be ineligible for reapplication and must be re-allocated to new projects.

This is further complicated by the requirement that PH programs seeking to convert to TH must decide to do so before the competition, because all new Transition Grant proposals must be scored and ranked by the Scoring and Ranking Team. This means that existing PH programs will not have the opportunity to change course if they learn that their renewal application did not score high enough for including in the 30% PSH cap.

DV programs seeking to submit Transition Grants should be warned that the NOFO indicates on p. 45 that DV programs are not eligible for the transition process. Any DV applicant interested in transitioning their grant should seek immediate guidance from HUD.

All PH programs eligible for renewal are strongly encouraged to assess this risk and plan accordingly. Because of the prioritization of PSH projects, RRH and Joint TH-RRH are at greater risk of not falling within the funding limit. There is not enough funding within the limit to cover all of the CoC's 10 PSH programs that are eligible for renewal, so less competitive PSH programs will also be at risk.

Any Transition Grant proposal seeking to transition an existing eligible PH grant to a new TH grant must complete a Transition Grant Application Form. These applications will be scored according to the Transition Grant Scoring Criteria to account for the performance of the transitioning grant and meet New Project eligibility and quality thresholds detailed in pages 53-65 of the 2025 NOFO announcement. If selected for the Priority List, these programs will require the consent of the Continuum of Care and will submit New Project Applications to HUD in the eSNAPS submission system.

Special Instructions for First Year Renewals: Typically, first year renewal grants are held harmless and placed automatically in Tier 1. Due to the changes introduced by the NOFO, renewal grants will not be automatically held harmless this year. They will instead be expected to proceed as standard renewals. Since they will not have a first year of performance data, they will be asked

for performance data for a comparable program. They will be held harmless on the scoring factors in Section B that require a full year of operation (grant spenddown, APR submission, and timely eLOCCS draws).

## Project Threshold Review

All applications must meet HUD's Eligibility and Quality Threshold Requirements to be considered for funding. Threshold requirements are outlined in pages 53-65 of the NOFO Announcement and summarized below. As the first step of the local competition, the Collaborative Applicant and third-party facilitators conduct an initial threshold review of all applications. Once applications are determined to have passed threshold review, all objective scoring will be conducted by the Collaborative Applicant and third party facilitator then the Scoring and Ranking Team will conduct their review and scoring.

Any applications that do not pass threshold review will be rejected for funding and notified in writing. HUD will perform their Eligibility and Quality Threshold Requirements after the local competition.

### Eligibility Threshold Requirements

**Renewal Projects:** For the local competition, renewal projects are considered eligible to apply based upon being awarded in prior competitions and satisfactory prior performance of program requirements. After the local competition, HUD will conduct an additional eligibility review of renewal applications to confirm that they have no outstanding, unresolved judgments against them for violations of civil rights laws; that the population they serve meets eligibility requirements; and they will not engage in racial preferences or other forms of illegal discrimination or operate drug injection sites or safe consumption sites as described on page 54 of the NOFO. HUD may deny funding to renewal projects that fail to meet these requirements.

**New Projects:** New projects must meet the following eligibility threshold requirements to be considered for the local competition.

- New projects must be submitted by an eligible project applicant as detailed on page 51 of the NOFO. New non-profit applicants must provide verification of their 501c3 status.
- Applicants must demonstrate the financial and management capacity to carry out the project and administer a federal grant. New non-profit applicants must provide an annual independent audit conducted for fiscal year ending 12/31/23 or later to pass threshold review.
- Applicants must certify that they have no outstanding, unresolved judgements against them for violations of civil rights laws.
- Applicants must certify that they will accept referrals only from the Coordinated Entry System. (Not applicable for DV programs.)
- Applicants must certify that they will participate in the Homeless Management Information System (HMIS) or will enter data into a comparable database if serving survivors of domestic violence.
- Applicants must certify that they will satisfy the requirement that 25% of the program budget (excluding Leasing costs) be matched with cash or in-kind resources.
- Applicants must ensure that the population to be served meets eligibility requirements defined starting on page 20 of the NOFO.

- Applicants must certify the following as stated on page 54 of the NOFO:
  - The project applicant will not engage in racial preferences or other forms of illegal discrimination.
  - The project applicant will not operate drug injection sites or “safe consumption sites,” knowingly distribute drug paraphernalia on or off of property under their control, permit the use or distribution of illicit drugs on property under their control, or conduct any of these activities under the pretext of “harm reduction.”

### **Project Quality Threshold Requirements**

Renewal Projects: For the local competition, renewal projects are considered as having met Project Quality Threshold Requirements through previously approved grant applications. After the local competition, HUD may determine that a project does not meet quality threshold if they have received information to indicate that or if the renewal has had compliance issues.

New Projects: For the local competition, the quality of New Project Applications is assessed by the Scoring and Ranking Team and is not part of threshold review. However, to pass HUD’s quality threshold review, all New Projects must adhere to Project Quality Threshold Requirements outlined on pages 54-65. All New Project Applicants should review these requirements in depth before submitting a New Project Application.

Transition Grants: For the local competition, Transition Grants are considered as having met most Project Quality Threshold Requirements through previously approved grant applications. However, because they will be required to submit New Project Applications to HUD if selected for the Priority List, they must also meet New Project Quality Threshold Requirements outlined on pages 54-65. All Transition Grant Applicants should review these requirements in depth before submitting a Transition Grant Application.

## Project Scoring, Ranking, and Reallocation

All applications that pass threshold review will be scored and ranked according to the following process. A summary of the Ranking and Reallocation process is included here. For additional detail, please refer to the 2025 Local Competition Policies and Procedures.

- **Objective Review:** The Collaborative Applicant and third-party facilitator will complete the review and scoring of all objective factors. The SRT receives a detailed summary of the results of the objective review.
- **SRT Review and Preliminary Scoring:** Each member of the SRT will complete a review of subjective factors within their assigned applications and prepare initial scores with the scoring sheets. The Collaborative Applicant and third-party facilitator are available during the review period to answer questions and provide guidance. The SRT submits their completed score sheets to the Collaborative Applicant upon completion of the review.
- **Priority List:** Once scoring is complete, the third-party facilitator compiles the scores and orders all project applications (new and renewal) from highest to lowest ranking in a Priority Listing, and in accordance with HUD's two-tier system according to CoC NOFO guidelines. All projects are ranked according to score in the Priority Listing, with any exceptions detailed in the Local Competition Policies and Procedures. Should eligible funding requests exceed the total amount for which the CoC can apply, then lower ranked projects will be removed from the priority list until the total requested is within HUD's cap.
- **Reallocation:** Any PH project that falls below the 30% cap on Permanent Housing will be involuntarily reallocated and made available for new projects.
- **Deliberation Day:** The SRT gathers a closed-door session in which the Collaborative Applicant presents the preliminary results to the SRT and facilitates a discussion to ensure that the preliminary results reflect the strategic goals of the NOFO and will result in a competitive consolidated application. Reviewers can revise their scores during Deliberation Day. As described in the Local Competition Policies and Procedures, the SRT has the authority to re-order the list under certain circumstances, make reallocation decisions to fulfill local needs and improve CoC-wide performance, and ask new project applicants to adjust their budgets to ensure that the CoC is maximizing opportunities to receive bonus funding
- **Priority Listing Released:** At the end of Deliberation Day, the proposed Priority List is posted publicly. The SRT has the option to host a public discussion of the List and provide general feedback and, if desired, follow the public discussion with a closed-door session if any further discussion or review is needed. The SRT then moves forward with a final proposed Priority List for CoC Board Approval.

- Appeals Process: In certain cases, applicants may appeal their ranking on the Priority Listing. Please refer to the Local Competition Policies and Procedures for additional information about the Appeals Process. The CoC Board cannot approve a Priority Listing until any appeals have been resolved.
- CoC Board Approval of Priority Listing: Once any appeals have been resolved, the CoC Board meets to vote on a final Priority Listing. The listing approved by the CoC Board will be included in the SNHCoC Consolidated Application for HUD funding. SRT conflict of interest rules, as described above, apply in kind to SNHCoC Board members, when voting upon the finalized Priority Listing.

## Other Program Requirements

All projects included in the Priority Listing will have to satisfy other requirements to be considered for HUD CoC funding. These items are not required in the local competition, but applicants should be prepared to submit associated documentation when completing their eSNAPS application. These requirements include:

- Match: All programs must match all grant funds, except for leasing funds, with no less than 25 percent of funds or in-kind contributions from other sources. Documentation of match must be included with eSNAPS applications.
- Certifications: All programs must follow the applicable provisions outlined in HUD's Administrative, National and Departmental Policy Requirements, and General Terms and Conditions that specified on pages 107-109 of the NOFO Announcement
- Code of Conduct: All project applicants must ensure their organization has a Code of Conduct that complies with the requirements of 2 CFR part 200 and is included on HUD's website. If the organization's Code of Conduct does not appear on HUD's website, the project applicant must attach its Code of Conduct that includes all required information to its Project Applicant Profile in e-snaps.
- Other Items: As noted earlier, the eSNAPS application submission system was not yet available at the time that these application instructions were prepared. There may be new requirements when it is opened.

## Application Instructions

All programs seeking CoC funding must submit a complete application for the local competition. In 2025, the application materials have been significantly streamlined to meet the demands of the compressed timeline and to align with HUD's new priorities.

To submit an application, applicants should complete the correct form (Renewal Project, Transition Grant, or New Project) as instructed on the form and include all required and applicable attachments.

Each individual project application should:

- Be combined into one PDF Document
- Be named as follows [Agency Name – Project Name – Type of Project (New, Transition, or Renewal)]. Example: "ABC Housing – Welcome Home LV – New Project"
- Be sent to [HelpHopeHome@ClarkCountyNV.gov](mailto:HelpHopeHome@ClarkCountyNV.gov) with the same subject line as the file name.

Please send one email per application. If your agency is submitting multiple applications, you should submit multiple emails.

Applications are due 12/15/25 by 10:00 a.m. Late applications will not be accepted. If an application has not be received at the time noted above, it will not be accepted. As such, applicants are strongly encouraged to submit application materials in advance of the deadline.

## How to Submit eSNAPS Applications

All programs included on the Priority List must also prepare an application in eSNAPS, HUD's online submission system. The platform can be accessed through [this link](https://esnaps.hud.gov) (esnaps.hud.gov) and general information about the system is available on the [HUD Exchange](#) website.

At the time that these local competition instructions were prepared, the HUD had not yet made the 2025 Project Application materials available in eSNAPS. Once the application materials are available, the SHNCoC will issue additional instructions. In the meantime, all applicants should be prepared to log into eSNAPS by establishing user profiles and confirming login credentials.

Any applicant unable to login to eSNAPS or encountering other difficulties with the eSNAPS system should contact [CoCNOFO@HUD.GOV](mailto:CoCNOFO@HUD.GOV).

## Competition Timeline

<b>Date</b>	<b>Milestone</b>
Wednesday 11/26	Local Competition Open
Tuesday 12/2	Local Competition Kick-Off
Week of 12/8	SRT Orientation/Training (tentative date)
Monday 12/15	Local Competition Close
Monday 12/22	SRT Virtual Deliberation Day
Tuesday 12/23	SRT Announcement/Posting of Priority List
Tuesday 12/30	Deadline for Appeals
Friday 1/2	Applications Due in eSNAPS
Monday 1/5	Resolution of Appeals
Monday 1/5 – Thursday 1/8	Collaborative Applicant Review eSNAPS Submissions
Tuesday 1/6	Board Approval of Priority List
Friday 1/9	Full Consolidated Application Posted
Monday 1/12	Application Submitted to HUD
Wednesday 1/14	HUD Deadline

## How to Submit Questions

Applicants are invited to submit any questions to [HelpHopeHome@ClarkCountyNV.gov](mailto:HelpHopeHome@ClarkCountyNV.gov). The Collaborative Applicant will try to respond to questions as quickly as possible in the form of posted FAQs on the Help Hope Home website. It should be noted that some questions about the competition require additional guidance from HUD. Applicants are encouraged to submit questions directly to HUD at [CoCNOFO@HUD.GOV](mailto:CoCNOFO@HUD.GOV). The Collaborative Applicant will work to distribute and/or post any guidance issued by HUD during the competition.

## Resources Available on [HelpHopeHome.org](https://www.HelpHopeHome.org)

2025 Local Competition Instructions  
2025 Detailed Scoring Criteria  
2025 Local Competition Policies and Procedures  
2025 New Project Application Form  
2025 Renewal Project Application Form  
2025 Transition Grant Application Form  
2025 Kick-off Slide Deck  
2025 New SSO Project Budget Template  
2025 New TH Project Budget Template